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**STRONG
WOMEN
DON'T HAVE
ATTITUDE.
THEY HAVE
STANDARDS.**

**ASIA
WOMEN'S
FORUM
2024**

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**THURSDAY + JANUARY 25 + 8:30AM
LIVE AT THE MANILA MARRIOTT**

Event Program

08:30 | Introduction



08:40 | **Monica Maralit**

*Senior Vice President
PSG Global Solutions*

PRESENTER: Monica has spent many years managing global recruiting teams with PSG and built it into the world's largest provider of offshore recruiting services with 4,000 employees in the Philippines. She is also President of FIND HR, setup specifically to provide world-class recruiting services to companies in the Philippines. Monica will release a book called "Becoming Sheroges: Stories of Heartstrong Women" to support and inspire other women.

*Asia Women's Forum 2024
Strong women don't have attitude. They have standards.*



**08:50 | Darlene Berberabe**

Dean
UP College of Law

PRESENTER: Darlene became known to most Filipinos as CEO of Pag-IBIG Fund. She was previously Chief Legal Counsel of Procter & Gamble Philippines. Currently, Darlene is Director/Trustee for premier organizations like SM Prime, Joy-Nostalg Solaris, Palm Concepcion Power Corporation, The Outstanding Women in Nation Service, Philippine Heart Association and University of the Philippines (UP) Law Alumni Foundation. She is also a faculty member of the Philippine Judicial Academy.

**09:10 | Ayhee Campos**

**Senior Regional Delivery Center Head, Philippines & Malaysia
Infosys BPM**

PRESENTER: Ayhee is a key leader with 20 years experience in the country's booming business process management sector. She is Vice Chair of the IT & Business Process Association of the Philippines (IBPAP) and past Board Member of the Contact Center Association of the Philippines (CCAP). Ayhee previously had senior roles in respected companies like Accenture, PacificHub, eTelecare. As regional head of Infosys, she is part of one of the world's most important information technology companies with upwards of 350,000 employees in 247 locations across 54 countries. Ayhee is Grand Winner of the Global Filipino Executive of the Year award at Asia CEO Awards 2023.





09:30 | **Maynila Domingo**

Clinical Associate Professor
Philippine General Hospital

PRESENTER: Maynila is considered one of the nation's most promising gynecologists. She is awardees of the SS Ratnam Young Gynecologist Awardee, Asia and Oceania Federation of Obstetrics and Gynecology, Chair of the Breastfeeding Committee, Philippine Obstetrical and Gynecological Society. She is an active medical practitioner at Dr. Jose R. Reyes Memorial Medical Center and Medical Center Manila.



09:50 | **Marilene Acosta**

Chief Executive Officer
Pag-IBIG Fund

PRESENTER: Marilene Acosta is a Certified Public Accountant (CPA) who began her career as an accounting clerk in Pag-IBIG Fund's Baguio Regional Office in 1981. THE HOME Development Mutual Fund, or more commonly known as Pag-IBIG Fund, is the single largest source of home financing and cash loans in the Philippines. Since her tenure began, the agency assisted 105,212 securing new homes through its housing loan programs and over 2.61 million were aided through its short-term loans. Pag-Ibig Fund also posted its highest dividend rates since the COVID-19 pandemic, with its net income hitting a record high of more than P40 billion last year.



**10:10 | Rhoda Castro Caliwara****President & CEO
Executive Genesis**

PRESENTER: Rhoda came from the countryside and built her business in a male-dominated industry. Her organization is now one of the country's manpower service providing companies in the country. Rhoda provides high-end services through recruitment, training, development, and hiring of quality professionals, skilled and semi-skilled workers across the country. She is a mentor to other women and committed to share and spread the advocacy of empowering women in business, if not by example, then by inspiration.

**10:30 | Rosemarie Rafael****Chairperson
Airspeed Group of Companies**

PRESENTER: Rosemarie is considered one of the nation's most prominent leaders in the logistics industry. She is a female pioneer and the first female President of the Air Cargo Forwarders Association of the Philippines. As current President of Women's Business Council Philippines, Rosemarie is a major promoter and example of women in business -- in league with men. Rosemarie recently welcomed SM Investments as an important shareholder of Airspeed.



**10:50 | Haidee Enriquez****Chief Executive Officer
MicroSourcing & Beepo**

PRESENTER: Haidee oversees one of the most talked about high growth organizations in the nation. She built her career from the ground up to global HR leadership and transitioned to executive leadership at Microsourcing and Beepo. She has led huge expansion projects in greenfield areas and partnership initiatives. Haidee is Grand Winner of the Woman Leader of the Year award at Asia CEO Awards 2023.

**11:10 | Conchita Carpio-Morales****Former Ombudsman
Republic of the Philippines**

PRESENTER: Conchita Carpio-Morales served as Ombudsman from 2011 to 2018. She is widely recognized for her commitment to justice, integrity and anti-corruption efforts. She held high-ranking officials accountable for corruption, imposing administrative sanctions, and taking legal action against prominent figures including a former president, a former vice-president, senators, congressmen and governors. Called "Woman of Steel," she professionalized and upgraded the capabilities of the Office of the Ombudsman and "restored the people's faith in the rule of law."





11:10 | **Leila de Lima**

former Senator
Republic of the Philippines

PRESENTER: Leila de Lima served as a Senator of the Philippines from 2016 to 2022. She was the chairperson of the Commission on Human Rights from 2008 to 2010, before serving in President Benigno Aquino III's cabinet as Secretary of Justice from 2010 to 2015. Known as a vocal critic of the administration of President Rodrigo Duterte, she was arrested in 2017 under charges linked to the New Bilibid Prison drug trafficking scandal during her term as Justice Secretary. She was held in pretrial detention until November 13, 2023, although she served out her remaining term as senator and filed legislation while held.

11:30 | Closing

