



## Event Program

10:30 | Invocation

10:35 | Introduction – Richard Mills



10:40 | **Matthias Gelber**

*GreenMan Director Of Sustainability  
Global Sustainability Exchange*

*PRESENTER: Matthias was voted "Greenest Person on the Planet" and shows organizations both big and small how they can be agents of positive change in the midst of today's global ecological crisis. The International Trainer, Ecopreneur, and Green Activist has spoken on Environmental Management Sustainability in 40 countries over the past 19 years. Green Icon of the Year, Greenest Person on the Planet. Judge for Miss Earth Philippines, Malaysia and Global.*

*Asia Waste Management Forum 2020  
We borrow the earth from our children*





10:50 | **Eisa Paredes-Mercado**

**Chairman and CEO**  
**IPM Holdings**

*PRESENTER: Eisa built from scratch one of the nation's largest business groups with substantial interests in waste management, construction, real estate development and mining. It is considered the largest in waste management. Publicly listed, IPM employs 6,500 people at locations across the country.*



11:00 | **Koleen Palaganas**

**Vice President, Sustainability**  
**SM Investments Corporation**

*PRESENTER: Koleen oversees all sustainability initiatives for SMIC, one of the nation's largest business groups. She was awarded Asia's Top Sustainability Superwomen 2019 in Singapore, by CSR Works. She serves as the founder of SustainablePH, a community for sustainability advocates in the country, raising awareness on sustainability. She also serves as a board member of Child Hope Philippines. Prior to SM, she served in various roles focused on sustainable development in Europe, Central Asia, Asia and the Pacific.*



11:10 | **Mia Parma**

**Director of Operations**  
**Mesa ni Misis**

*PRESENTER: Mia is the key operations head of Mesa ni Misis Inc. a fast-growing non-profit that advocates plant-based nutrition, champions local vegetables, and supports local farmers and underprivileged communities. She is a Sustainable Food Systems Strategist that has created and developed numerous programs for food security, proper food waste management, and sustainable agriculture.*





11:20 | **Chaye Cabal-Revilla**

**Senior Vice President, Controller & Chief Sustainability Officer**  
**PLDT Group**

*PRESENTER: Chaye is Treasurer of the PLDT-Smart Foundation and CFO of the Philippine Disaster Resilience Foundation (PDRF) in addition to various subsidiaries of PLDT and Smart. She is the Founding Chair of Gabay Guro, one of the country's largest education advocacy programs. She was a TOYM awardee in 2013 and now President of The Outstanding Young Men Foundation. Chaye is an Appointed Member of the prestigious Financial Reporting Standards Council of the Philippines that sets accounting rules for public and private companies in the nation.*



11:30 | **Dr. Zenet Maramara**

**President and Founder**  
**Christian Stewardship Association**

*PRESENTER: Zenet is the Executive Director of Christians in Conservation. She is also professor of biblical stewardship at Asian Theological Seminary. Zenet is one of the incorporators and founding board of trustees of Sustainable Ph. She advocates a simple and minimalist lifestyle as a creation care advocate.*



11:35 | **Veronica Mendoza**

**Trustee**  
**Asian Hospital Charities**

*PRESENTER: Veronica is a zero waste practitioner and a creation care champion with Christians in Conservation. She is an HR and OD professional and serves on non-profit board of non-profit organizations.*





11:40 | **David Katz**

**CEO**  
**Plastic Bank**

*PRESENTER: David has been named one of the world's most compassionate entrepreneurs by Salt magazine. He is the recipient of the United Nations Lighthouse award for Planetary Health, recipient of the Paris Climate Conference Sustainia community award, recipient of the Ernst and Young Lifetime Achievement award. The Plastic Bank is an internationally recognized solution to ocean plastic that empowers the poor. Global partners include IBM, Shell Energy, SC Johnson, Aldi, Henkel and more.*



11:50 | **Ernesto Pernia**

**former Secretary**  
**National Economic and Development Authority (NEDA)**

*PRESENTER: Ernie is considered one of the nation's most prominent economist. He previously worked as lead economist at the Asian Development Bank (ADB). He was most recently called the nation's Chief Economic Czar as Secretary of the NEDA. Ernie is also a professor emeritus of economics at the University of the former Philippines.*



12:00 | **Mitzi Borrromeo**

**Celebrity News Anchor**

*PANEL MODERATOR: Mitzi is a multi-awarded TV broadcast journalist formerly with CNN Philippines. She has over two decades of media and communications experience with media networks, non-government organizations, and corporations focused on conservation and sustainable development.*

12:30 | Closing – Rebecca Bustamante

