



Event Program

MORNING SESSION

09:10 | Opening – Richard Mills



09:20 | **David Almirol**

CEO

Multisys Technologies

PRESENTER: Dave is a programmer who empowers multiple eBusiness and eCommerce companies, one of them is Bayad Center which is now integrated to more than 40,000 payment channels. Dave built the most dynamic advanced systems research and development team with more than 200 IT experts. His company recently sold 45% of its shares to an investor for Php2.14 billion.





09:50 | **Isko Moreno**

Mayor
City of Manila

PRESENTER: Isko began his life in a difficult situation. He got an early break and became a prominent young actor. Isko used his opportunity to build a successful career in politics. He was elected as councilor for Manila City in 1998 and re-elected repeatedly. By 2007, he became Vice-Mayor. Isko caught the attention of President Duterte and was appointed Chairman of the North Luzon Railways Corporation and later Underseretary for Luzon Affairs of Department of Social Welfare and Development. Last year, Isko ran for Mayor of Manila and won by a landslide.

10:20 | Break



10:40 | **Andres Ortola**

General Manager
Microsoft Philippines

PRESENTER: Andres originates from Argentina and has many years in technology management in South America, the Middle East and Asia. He chose to relocate to the Philippines since he believes the country is "on the cusp of greatness," as one of the fastest growing in Asia Pacific with business leaders hungry for transformation.





11:10 | **Ratan Datta**

President and CEO
SPi Global

PRESENTER: Ratan oversees a sprawling organization with more than 17,000 people based in Philippines, India, United States, China, Nicaragua, Vietnam, United Kingdom and Singapore. SPi Global is the global marketing leader in technology-driven solutions for the extraction, enrichment and transformation of content assets.



11:10 | **Jasper Blues**

CEO
Liberation Data

PRESENTER: Jasper is a 20 year veteran as a polyglot programmer. He is a strong believer and contributor to the open-source movement. He contributed to the Spring Framework that revolutionized enterprise Java. He founded Typhoon, which powers thousands of iOS applications and created various libraries and utilities used in products made by Microsoft, Apple and others.

11:40 | Panel Question Period

12:15 | Lunch



AFTERNOON SESSION



01:30 | **Carlo Ople**

**Vice President & Deputy Head for Public Affairs
PLDT**

PRESENTER: Carlo is a digital marketing veteran with over 16 years of corporate experience in advertising, gaming, TV, and telco. He previously founded Unbox.ph, one of the top tech websites in the Philippines with over half a million monthly unique visitors. He also has his own YouTube channel on tech and sneakers which now has over 600,000 subscribers.



02:00 | **Emma Imperial**

**Group Chair and CEO
Imperial Homes**

PRESENTER: Emma runs one of the largest developers of affordable housing communities in the Philippines. She built the first low-cost solar-powered mass housing developments. Her company was awarded Excellence in Design for Greater Efficiencies (EDGE) Certificate for Green Building by IFC World Bank. Emma is Go Negosyo Awardee for Woman Entrepreneur 2015.

03:00 | Break



03:15 | **Norman Carcellar**

**Chief Technology Officer
Magsaysay Group of Companies**

PRESENTER: Norman oversees IT for one of the country's largest groups involved in Human Capital Training and Deployment, Shipping and Logistics, Warehousing, Education, Insurance, Travel and Tours, Trading and BPO services.





03:45 | **Christian Lim**

**Country Manager
Apple Philippines**

PRESENTER: Christian head the Apple business in the Philippines driving hardware, software and services. Previously he oversaw the entire marketing and business sales operations of Microsoft Philippines covering all segments: SMB, Enterprise, and Consumer. Christian is the winner of the Young Leader of the Year at Asia CEO Awards 2018.

04:15 | Panel Question Period

04:45 | Closing & Networking – Rebecca Bustamante

