



# Event Program

## MORNING SESSION

09:15 | Opening – Richard Mills



09:20 | **Mitch Locsin**

*First Vice President and Head  
PLDT SME Nation*

*WELCOME: Mitch was previously the founding Executive Director of IBPAP and instrumental in making Philippines the world's premier destination for offshore services.*



09:30 | **Roel Refran**

*Chief Operating Officer  
Philippine Stock Exchange (PSE)*

*PRESENTER: Roel is a CPA-lawyer with 2 decades of experience in law, finance, and capital market regulation. He is a Professor of Law at Ateneo de Manila University School of Law and Adjunct Professor at University of the Philippines Virata School of Business.*

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09:50 | **Hanky Lee**

**Chairman**  
**Innovotera Properties**

*PRESENTER: Hanky Lee owns the growing number of Henry Hotels in Philippines. Its innovative and somewhat quirky hotels stand out near the top of customer rankings.*



10:10 | **Myrna Yao**

**CEO**  
**Richwell Trading Corporation/Richprime Global Inc.**

*PRESENTER: Myrna founded her companies from very small beginnings with Php5,000 in capital. Today she employs 1,400 people and dominates the toy business in the nation.*

10:30 | Break



10:45 | **James Alba**

**President**  
**Vendo**

*PRESENTER: James is the largest operator of vending machines for sanitary products in the country.*





11:05 | **Beatriz Tanco**

**Co-Founder**

**Urban Access Storage**

*PRESENTER: Bea is part of an “all-girl” team that built an end-to-end selfstorage facility with top-tier services from packing, logistics, storage and insurance to meet the growing demand for space in densely populated metro Manila.*



11:05 | **Danielle Ranile**

**Co-Founder**

**Urban Access Storage**

*PRESENTER: Danielle plays a key role in making her company's unique difference. In a field dominated by men, the leaders of this company are women -- meticulous, neat, caring, careful and service-oriented.*

11:25 | Panel Question Period

12:00 | Lunch



## AFTERNOON SESSION



01:30 | **James Pacaba**

**Managing Partner**  
**Morningtide Capital Partners**

*PRESENTER: James runs a boutique Investment House specializing in CFO services, corporate valuation, and fundraising for SME companies. He currently advises 18 firms and has over P5B equity under management.*



01:50 | **Alvin Carranza**

**CEO**  
**Digital Out-of-Home Philippines (DOOH)**

*PRESENTER: Alvin's business has grown to be a premier billboard companies in the country. Among many firsts, it operates the largest electronic billboards in the country.*



02:10 | **Dioceldo Sy**

**President and CEO**  
**Ever Bilena Cosmetics**

*PRESENTER: Dio started his company selling one brand of nail polish. Today, it is the largest cosmetics company in the Philippines with more than 1,000 products in the market. He has owned several basketball teams (including Blackwater Elite) and is former Chairman of Philippine Basketball Association. Dio is known for promoting women's basketball and is a large supporter of numerous charitable causes.*

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02:30 | Break



02:45 | **Nikki Tang**

**CEO**  
**DMark Group**

*PRESENTER: Nikki started early as an entrepreneur. She built one of the country's leading providers of dermocosmetics and aesthetic devices.*



03:05 | **David Lopez Almirol, Jr.**

**CEO**  
**Multisys**

*PRESENTER: Dave is a programmer who empowers multiple eBusiness and eCommerce companies, one of them is Bayad Center which is now integrated to more than 40,000 payment channels. Dave built the most dynamic advanced systems research and development team with more than 200 IT experts. His company recently sold 45% of its shares to PLDT for Php2.14 billion.*

03:25 | Panel Question Period

04:00 | Closing & Networking – Rebecca Bustamante

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