



Event Program

MORNING SESSION

09:10 | Opening – Richard Mills



09:20 | **Sidney Hui**

President
Healthway Medical

Welcome Remarks



09:30 | **David Foote**

Founder and CEO
Zenny

PRESENTER: David oversees a fast growing Health and Wellness on Demand service, delivering vetted professional therapists, and nurses to customers within minutes of booking. Zenny wants to transform healthcare to become more accessible, affordable, and consumer driven.

Asia Health Summit 2019
Healthy, Wealthy & Wise





10:00 | **Lina Liago**

President

Philippines Mental Health Association

PRESENTER: Lina is Managing Director of the Guidance and Conseling Center and Philippines Women's University. She also established the Institute for Family Life and organized FamNet, a network of NGO's working with families and communities. She was previousl Secretary of the Department of Social Welfare & Development.



10:30 | **Jeffrey Seitz**

CEO

PHIX Genomics

PRESENTER: Jeff set up the first clinical genomics diagnostic company in the Philippines. He offers clinically validated tests through his own lab facilities and licensing agreements with established global leaders in clinical genomics. He was previously a senior partner for many years based in Canada. Genomics is considered a revolution in healthcare since it can diagnose and treat disease, anticipate and stop disease, and guide safer therapeutic approaches.

11:00 | Break

Rock out, Work out with Healthway Ambassadors:

Carmie de Leon - VP Sales & Marketing, Certified POUND pro coach

Rebecca Lwin - registered Dietician, pro fitness model

Marybeth Nave - events host, athlete

Ting Joson - triathlete, BikeKing and SaddleRow trainer

Lin Mukhi - VP human resources PHINMA Group of Companies





11:10 | **Ed Francisco**

President

BDO Capital & Investment Corporation

PRESENTER: Ed is often considered the nation's most prominent investment banker. His organization, BDO Capital, is rated as the largest and most respected investment banking groups in the country. Ed is also chairman of the International Association of Financial Executives Institutes (IAFEI). He is a well-known advocate of healthy living, a marathon runner and triathlon competitor.



11:40 | **Henry Tenedero**

President

Education for All Development Center

PRESENTER: Henry is past President of the Philippine Marketing Association (PMA). He is founder of the global education advocacy, "Beyond Curriculum: Lead, Teach & Learn" and heavily involved in Go Nogosyo's Angelpreneurs and the Mentor Me Program of the Department of Trade and Industry (DTI) designed to help millions of MSMEs in the country.

12:10 | Lunch



AFTERNOON SESSION



01:30 | **Avic Caparas**

Associate Professor
University of Asia and the Pacific – School of Management

PRESENTER: Avic is one of the most prominent researchers and experts on work-family balance, manager-subordinate trust relationships, diversity and inclusion. Her recent work includes; a study of manager-subordinate trust in the Philippine context; research on work-family practices and policies in Asian countries; a study of how SMEs and large firms differ in work-family balance programs.



02:00 | **Jerome Sebastian**

Managing Director & Co-Founder
Kitika Mobile Healthcare

PRESENTER: Jerome aims to improve the healthcare landscape. Kitika is a mobile-based service providing 24/7 Primary Medical Care, through the aide of Nurses, General Practitioners, and Specialist Doctors. The app intends to lessen the need of Filipinos to spend a significant amount of time in hospital waiting rooms and avoid self-diagnosis.



02:30 | **Reggie Pulumbarit**

General Manager
3M Service Center APAC

PRESENTER: Reggie is a 15 year veteran of 3M with broad experience in marketing, sales and operations for both consumer and industrial lines of business. He oversees the organization's fast growing shared services operations that won Wellness Company of the Year at Asia CEO Awards 2019.



03:00 | Break



Marybeth Nave

TV Host @ GNN: The Workplace

SPECIAL MESSAGE: How important is preventive health in life and work



03:15 | **Maurice Levine**

*Master Franchisee
Anytime Fitness Asia*

PRESENTER: Maurice is one of Asia's premier advocates of fitness and healthy lifestyles. He has channelled extreme pent up demand for fitness across Asia by building the largest chain of fitness gyms in the region. His franchise business has exploded to more than 500 fully functional centres in just 4 years. Maurice was awarded Expatriate Executive of the Year at Asia CEO Awards 2019 among many other accolades.



03:45 | **David Almirol**

*CEO
Multisys Technologies*

PRESENTER: Dave is a programmer who empowers various healthcare organizations in the public and private sectors. Dave is considered one of the nation's most important technology leaders. His company recently sold 45% of its shares to an investor for Php2.14 billion.

04:15 | Closing & Networking – Rebecca Bustamante

