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REIMAGINING  
HR FOR A  
BRAVE  
NEW WORLD

# ASIA HR FORUM 2023

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**THURSDAY, JUNE 15 AT 8:30AM**  
**LIVE AT THE MANILA MARRIOTT**

## Event Program

09:00 | Introduction – Richard Mills



09:15 | **Monica Maralit**

*Senior Vice President  
PSG Global Solutions*

*WELCOME: Monica has spent many years managing global recruiting teams with PSG, the world's largest provider of offshore recruiting services with 4,000 employees in the Philippines. Her company was recently acquired by global digital process giant, Teleperformance, for US\$300m. She is also President of FIND HR, setup specifically to provide world-class recruiting services to the Philippines.*



**09:45 | Frank Furness***AI Strategist | Best Selling Author | Global Speaking Fellow**TOPIC: Leadership in the Digital Age*

*PRESENTER: From his early years as a successful drummer backing the world's top acts, then rising to the top one percent of salespeople worldwide, Frank Furness has emerged as a top global keynote speaker, sales specialist, ChatGPT consultant, and LinkedIn specialist. He helps produce stellar results for entrepreneurs and organizations around the globe. He currently spends seventy percent of his time speaking internationally, working in sixty-nine countries. Frank has been awarded 'Top Speaker' for Vistage Europe and has been recognized as 'Overseas Speaker of the Year' for TEC Australia. His books Walking with Tigers – Success Secrets of the World's Top Business Leaders and How to Find New Business and Clients are international best sellers.*

**10:15 | Stan Phelps***Best Selling Author of the Goldfish Series | Internationally Acclaimed Speaker**TOPIC: Navigating the Gray Areas of Leading Five Generations in the Workplace*

*PRESENTER: Stan Phelps is a Forbes Contributor, TEDx Speaker, IBM Futurist, Certified Speaking Professional, and best-selling author of the Goldfish Series. A show-and-tell speaker, Stan empowers audiences to take action that delivers bottom-line impact. He strives to change the paradigm of marketing by encouraging audiences to focus on experiences as the ultimate competitive differentiator. He believes purposeful DX wins the hearts of employees and customers, and differentiation ultimately boosts loyalty, retention, referrals, and results.*

**10:45 | Networking Break**

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**11:00 | Dr. Jerome Joseph**

*Ranked by Global Gurus as the #2 Brand Expert in the World | Global Speaking Fellow*

**TOPIC:** *Creating Branded Cultures: Growing Your Brand from Within*  
**PRESENTER:** Dr. Jerome Joseph, CSP, GSF, is a global Brand Thought Leader, recognized as the No. 2 expert in the world (2022) in this field. He has authored 8 best-selling books and has consulted and spoken for some of the world's most prominent brands. As an award-winning strategist and professional speaker, Dr. Joseph specializes in Brand Strategy, Brand Experience, Internal Branding, Personal Branding, Digital Branding, and Branded Customer Experience. With over 25 years of experience, he has worked with more than 1,000 brands, including Fortune 500 companies, across 37 countries.

**11:30 | Scott Friedman**

*Global Speaking Fellow  
Founder "Together We Can Change the World"*

**TOPIC:** *Celebrate! The Secret to Winning in the new Abnormal*  
**PRESENTER:** Scott Friedman, CSP, 2004-05 President of the National Speakers Association (NSA), is the author of four books: *A Celebration a Day!* *365 Ways to a Happier, Healthier Workplace*, *Celebrate! Lessons Learned from the World's Most Admired Organizations*, *Happily Ever Laughter: How to Engage Any Audience*, and *Using Humor for a Change*. As a motivational humorist, Scott's main area of expertise is employee innovation, customer experience, and using humor/celebration as a strategic tool.

12:00 | Lunch

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**01:30 | Mark Lwin**

*Managing Director  
Reed Elsevier Philippines (a RELX company)*

*PRESENTER: Mark is one of the most experience leaders in the booming shared services sector in Southeast Asia. Reed Elsevier Philippines is a subsidiary of RELX, a leading global provider of professional information solutions in the science, medical, legal, risk management and business sectors. RELX divisions include: Elsevier, LexisNexis Legal & Professional, Reed Exhibitions, and LexisNexis Risk. Mark previously ran shared services facilities in Malaysia and the Philippines for AIG.*

**02:00 | Paul Larsen**

*Award Winning Author | International Speaker | Wharton Business School Coach*

*TOPIC: FINDING YOUR V.O.I.C.E. AS A LEADER: Learn the 5 Simple Steps to Create Your Courageous Brand of Leadership*

*PRESENTER: The author of the award-winning leadership book, Find Your VOICE as a Leader™, Paul N Larsen, MA, CPPC, is a sought-after Wharton School Executive Coach, Speaker, and Educator. Bringing to life over 35 years of business expertise, Paul will bring you and your audience to life with his engaging and inspiring storytelling and very practical leadership tips.*

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**02:30 | Jean Marie DiGiovanna***Best selling Author | Executive Coach | Global Speaker**TOPIC: The Future Leader IS the Renaissance Leader*

*PRESENTER: Jean Marie DiGiovanna, CPCC is an international keynote speaker, leadership educator, and certified executive coach. She brings over 30 years of experience to organizations across the globe helping thousands of leaders and their teams shift the way they think, lead and communicate. She is a master of experiential learning with a unique gift for asking the questions no one is asking and deeply listening for what is not being said. Her Renaissance Leadership Programs help organizations foster a culture of increased trust, collaboration, and belonging so employees feel confident speaking up, sharing ideas, and resolving conflict with grace. She is the Amazon best-selling author of "Stop Talking Start Asking: 27 Questions to Shift the Culture of Your Organization". Jean Marie brings the heart & soul back into the business.*

**03:00 | Networking Break****03:15 | Pam Donato***Vice President, Human Resources (Philippines, China)  
Foundever*

*PRESENTER: Pam's 30-year career consists of stints in a wide range of industries, including pharmaceutical, manufacturing, and business process outsourcing. She is also an officer in two BPO trade groups, the Contact Center Association of the Philippines (CCAP) and the IT and Business Process Association of the Philippines (IBPAP).*

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**03:45 | Dr. Justin Cohen***Bestselling Author | Global Speaker | Breakthrough Coach**TOPIC: Human 3.0 Are you Future Fit?*

*PRESENTER: Dr. Justin Cohen is a world leader in human transformation. He is a bestselling author and global speaker who has hosted multiple personal development television shows. Dr. J is a speaker Hall of Fame inductee and holds a doctorate in human transformation from Middlesex University, London. He has spoken, trained, and coached tens of thousands of people in over forty countries, providing them with powerful tools and insights to achieve lasting breakthroughs in their lives and businesses.*

**04:15 | Wrap Up & Networking**

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