



# Event Program

## MORNING SESSION

09:00 | Opening – Richard Mills



09:20 | **Manoj Menon**

*Founder and CEO  
Twimbit*

*PRESENTER: Manoj is a futurist and a leader in digital transformation. He was formerly the Managing Director, Asia Pacific and Senior Partner at Frost & Sullivan – where he was also the first and youngest Senior Partner in Asia at this global consulting firm. He led the business' eventual expansion across the region to 15 major markets, and more than 1000 employees.*





09:40 | **Martin Yu**

*Associate Director - Country Head  
Shopee*

*PRESENTER: Martin runs what many consider the most disruptive ecommerce platform in Asia and main rival to Alibaba. Its NYSE-parent company, Sea, raised upwards of \$1.5 billion to funnel into its Shopee e-commerce business. Chinese ecommerce behemoth, Tencent, is the largest shareholder with 39.7%.*



10:00 | **Zdenek Jankovsky**

*Treasurer and Chief Business Development Officer  
Home Credit Philippines*

*PRESENTER: Zdenek oversees capital markets, funding and B2B for the largest technology enabled consumer lending provider in the Philippines with 8500 employees and 3M customers. Home Credit focuses on responsible lending primarily to people with little or no credit history. Their 77.4 thousand employees serve 56.5 million customers in 11 countries.*



10:20 | **Hans Sicat**

*Chief Executive Officer  
ING Bank*

*PRESENTER: Hans oversees the first all-digital bank in the Philippines. The bank allows customers to open savings accounts through mobile phones with no minimum balance. Hans previously headed the PSE when it became known as one of the leading financial market exchanges in Asia.*

10:40 | Break

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10:50 | **Rosemarie Ong**

*Senior Executive Vice President and Chief Operations Officer  
Wilcon*

*PRESENTER: Rose is one of the nation's most active business leaders. Her company is the nation's largest home improvement and construction supply retailer. She is President of the Philippine Retailers Association, on the board of Philippine Constructors Association.*



11:10 | **Cesar Purisima**

*Asia Fellow  
Milken Institute*

*PRESENTER: Cesar was Secretary of Finance for the Philippines when the country achieved investment grade credit from the 3 major credit-rating agencies. He was named Finance Minister of the Year 5 times by various awarding bodies and is a recipient of the Lifetime Contributor award at Asia CEO Awards 2017.*

11:30 | Panel Question Period

12:00 | Lunch



## AFTERNOON SESSION



01:30 | **Dann de Guzman**

*Chief Executive Officer  
CloudSwyft*

*PRESENTER: Dann is one of the youngest tech entrepreneurs in the Philippines. As CEO of CloudSwyft, he is the pioneer and leading cloud-based IT assessment and training products in the Asia Pacific region. He is also an Entrepreneurs-in-Residence (EIR) at Future Now Ventures and helps invest and advise start-up companies and entrepreneurs focusing on solving problems with technology.*



01:50 | **Samuel Jeanblanc**

*Market Lead  
Google Philippines*

*PRESENTER: A 5-year Googler, Samuel manages the Emerging Digital Clients team in the Philippines, in charge of onboarding and growing Filipino companies. He was previously in charge of French partners from the European HQ of Google in Dublin. Having successfully worked with top companies in France, he has been charged of replicating this success in the Philippines.*



02:10 | **Ed Pasion**

*Vice President for Retail  
Unioil Petroleum Philippines*

*PRESENTER: Ed is one of the most experienced technology marketing leaders in the nation. He was previously Loyalty Programs Head of the entire Jollibee Foods group. He also had senior roles at IPVG, Petron, Samsung, among others.*





02:30 | **Judah Hirsch**

*Founder and CEO  
Salarium*

*PRESENTER: Judah's payroll solutions company is past winner of Speedstars World championship, the global startup competition for emerging markets held in Geneva. Judah moved to the Philippines from Israel 10 yrs ago to be the GM of a mid-sized BPO organization. He later founded a consulting group providing professional services and grew it to one of the country's leading service firms.*

02:50 | Break



03:00 | **Miguel Warren**

*Regional Head, Southeast Asia  
Payoneer*

*PRESENTER: Miguel's cross-border payments company was founded in 2005 and is ranked in the top 100 of Inc. 5000's Financial Services companies. Miguel has been involved in fintech since 2003 with global providers such as FIS, SunGard and Wirecard. Miguel works with banks, mobile payment operators and payment schemes (Visa, Mastercard, UnionPay) across South East Asia to deliver card, mobile and cross border payment solutions for consumer and business-to-business (B2B) payments.*





## 03:20 | Roche Vandenberghe

*Head of Marketing*  
FWD Life Insurance

*PRESENTER: Roche launched the brand in the Philippines and played a large role in growing the company from 29th to 8th place after just a few years. FWD has won multiple marketing and digital awards from the Asian Banking & Finance Insurance Asia Awards. Previously, Roche spent working across Southeast Asia in Malaysia, Indonesia, Vietnam and the Philippines in various industries.*



## 03:40 | David Almirol Jr.

*Chief Executive Officer and Founder*  
Multisys Technologies

*PRESENTER: Dave is a programmer who empowers multiple eBusiness and eCommerce companies, one of them is Bayad Center which is now integrated to more than 40,000 payment channels. Dave built the most dynamic advanced systems research and development team with more than 200 IT experts. PLDT recently bought 45% of its shares for Php2.14B.*

04:00 | Panel Question Period

04:45 | Closing & Networking – Rebecca Bustamante

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