



Event Program

10:30 | Invocation – **AJ Rocero** (Area Director, Regus|Spaces)

10:35 | Introduction – **Jet Paulo** (AVP Corporate Sales, LBC Express)



10:40 | **Anthony Fernandez**

AVP & Head – Retail Industry
PLDT Enterprise

PRESENTER: Anthony leads all retail industry solutions for small to large companies across the country. He has partnered with large and small companies across the country to help them pivot to the digital work.

Asia ECOMM Forum 2020
Moving for the resourceful online entrepreneur



**10:50 | Raymund Villanueva****Head of Business for QR Ecosystems
PayMaya**

PRESENTER: Raymund is responsible for expanding cashless payments in the Philippines. He was previously based in the USA and worked for Fortune 500 companies including Yahoo and the Gap. He is co-founder of top content marketing agency Blankslate Create.

**11:00 | Digs Dimagiba****Chief Marketing Officer
Metrobank**

PRESENTER: Digs is considered one of the nation's most senior technology leaders. As Senior Vice President and Chief Marketing Officer of Metrobank, he is overseeing a major ecommerce push for his bank. He was previously Country Manager of Facebook Philippines and mobile business head for Samsung. Digs sits on the board of the Internet & Mobile Marketing Association of the Philippines (IMMAP).

**11:10 | Simoun Ung****Chief Executive Officer
OmniPay**

PRESENTER: Simoun oversees the largest issuer of prepaid payment cards in the Philippines and an innovator for financial inclusion. He is Vice Chairman of Bastion Payment Systems Corporation, which developed and launched the first proprietary payment gateway in the Philippines certified to Payment Card Industry standards. He is also Vice Chairman of Sanson Mineral Resources. Simoun also serves on the Board of Directors of Transpacific Broadband Group International and Maybank.



**11:20 | David Almirol****Chief Executive Officer
Multisys Technologies**

PRESENTER: David is a full-time technopreneur and full-stack programmer by heart. He founded Multisys Technologies, the leading software solutions company in the Philippines that blazes the trail across the IT, government, healthcare, utilities, hospitality, retail, banking and the finance industries. It is considered as the country's most important technology provider with its platforms being used by more than 2,500 entities from the public and private sectors.

**11:30 | John Rubio****Country Director
Facebook**

PRESENTER: John was previously the Founding CEO of Mynt, a mobile financial services startup providing mobile payments, online and offline merchant acquiring, and alternative lending. When Alibaba's Alipay subsidiary acquired 45% of the company in 2017, it was valued at \$100m. He has previously worked in NY, London, Chicago and Singapore for McKinsey, IBM, and KPMG.



**11:40 | Diosdado San Antonio**

***Undersecretary for Curriculum and Instruction
Department of Education***

PRESENTER: Dads is responsible for setting curriculum for 27 million students across the Philippines. He coordinates multiple divisions: Bureau of Curriculum Development, Bureau of Learning Delivery, Bureau of Education Assessment, and Bureau of Learning Resources. He previously led the largest DepEd Region of 3.8 million learners served by more than 100,000 teachers and administrators. Dads holds a PhD in Education from the University of Newcastle, Australia.

**11:50 | Raymund Liboro**

***Commissioner and Chairman
National Privacy Commission***

PRESENTER: Raymund is the country's first Privacy Commissioner and was responsible for establishing its Data Privacy Act. He put the Philippines on the world stage by earning a voting seat on the exclusive 5-member executive committee of the International Conference of Data Protection and Privacy Commissioners (ICDPPC). Raymund previously spearheaded the DOST's Project Noah (Nationwide Operational Assessment of Hazards) program, cited by the UN as one of the most advanced e-governance tools in disaster prevention and recipient of the World Summit Awards for Mobile in Abu Dhabi.

12:00 | Question Period

12:20 | Closing – **Jerome Santos** (SVP – Corporate Sales, LBC Express)

