



# Event Program

11:30 | Registration Open

12:00 | Lunch is Served

12:20 | Opening – Richard Mills



12:25 | **Jimmy Chua**

*AVP & Head for One Visayas  
PLDT SME Nation*

*OPENING REMARKS*



12:30 | **Emma Imperial**

*Chairman and CEO  
Imperial Homes Group of Companies*

*PRESENTER: Emma is one of the most awarded and innovative developers of mass housing in the region. She pioneered Solar Powered housing in Philippines and renewable construction technology that to build more durable homes in a fraction of time compared to old-style hollow block. Emma is awardee from IFC/World Bank, Asia CEO Awards, ASEAN-BAC, etc.*

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## 12:45 | **Mark Hinayan**

*Site Director, Iloilo*  
Teletech

*PRESENTER: Mark is the key leader assigned to head Teletech's fast growing operations in Iloilo. Teletech was the first business process outsourcing company to set up large operations in Iloilo and has become one of the region's most important (and progressive) employers.*



## 01:00 | **Jonathan De Luzuriaga**

*CEO*  
Spring Valley Tech

*PRESENTER: Jonathan is building the largest technology hub in the Philippines and the country's answer to Silicon Valley USA. He is also President of the Philippine Software Industry Association and considered one of the nation's most influential tech leaders.*



## 01:15 | **Cathy Saldana**

*Managing Director*  
PDP Architects

*PRESENTER: Cathy has overseen some of the most innovative designs of hotels, residential and corporate developments for clients such as Ayala Land, Filinvest, SM, First Philippines Holdings, Discovery, Shangri La, on and on. She also co-manages one of the nation's largest architectural KPO teams with client projects across the world. She is a specialist in Sustainable Island Development and speaks in conferences locally and abroad.*

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01:30 | **Craig Reines**

*Member, Board of Directors*

Contact Center Association of the Philippines (CCAP)

*PRESENTER: Craig has been a strong proponent of regional development in the business process outsourcing sector. He previously oversaw 25,000 people for global powerhouse outsourcer Sitel.*



01:45 | **Jerry Treñas**

*Mayor*

Iloilo City

*KEYNOTE PRESENTER: Jerry Treñas returned to the mayor's office in July 2019. He was previously mayor for 3 consecutive terms from 2001 to 2010. As congressman, Treñas authored various important laws. One of them is the called the Magna Carta for PWDs granting PhilHealth coverage to persons with disability and monthly benefits similar to those of senior citizens. He also declared various city locations as historical landmarks with special privileges and restrictions attached.*

*Iloilo City is strategically located at center of the Philippine archipelago. It is a highly urbanized metropolitan area and is the center of economic activity, educational achievement and government in the region.*

02:15 | Panel Question Period

02:45 | Closing – Rebecca Bustamante

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