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**THURSDAY AUGUST 27 AT 10:30AM**  
STREAMING LIVE VIA ASIA CEO FORUM FACEBOOK PAGE

## Event Program

10:30 | Invocation – **AJ Rocero** (Area Director, Regus|Spaces)

10:35 | Introduction – Richard Mills



10:40 | **Jimmy Chua**

**Head – One Visayas**  
**PLDT Enterprise**

*PRESENTER: Jimmy is the key leader for the fast growing corporate business of PLDT in the Visayas region.*



10:45 | **Mark Hinayan**

**Operations Site Head**  
**Teletech**

*PRESENTER: Mark is the key leader assigned to head Teletech's growing operations in Iloilo. Teletech was the first business process outsourcing company to set up large operations in Iloilo and has become one of the region's most important employers.*

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10:50 | **Joey Bondoc**

**Head of Research**  
**Colliers International**

*PANELIST: Joey conducts analysis of all real estate segments and handles client engagements through market overview presentations to equity analysts, property investors, and real estate firms. His reports have been featured on national news programs such as CNN Philippines, Market Edge, ANC, Bloomberg Philippines, and BusinessWorld Live, etc.*



11:00 | **Rosemarie Rafael**

**Chairman and President**  
**Airspeed International**

*PRESENTER: Rosemarie is considered one of the nation's most prominent leaders in the logistics industry. She is a female pioneer and the first female President of the Air Cargo Forwarders Association of the Philippines. Rosemarie recently welcomed SM Investments as a substantial minority shareholder of Airspeed. She leads diverse companies including: Ephesians Management Corporation, Transglobal Express, Linex Neutral Express Solutions, AIC Storehouse Solutions, 1Sycamore Food Ventures, among others.*



11:10 | **Cathy Saldaña**

**Managing Director**  
**PDP Architects**

*PRESENTER: Cathy is one of the nation's most prominent female architects. She is known for Hospitality Design, Retail Mixed Use, Corporate and Residential High Rises, Logistics, Industrial, Island Development and is one of the pioneers in sustainable resort design. Major clients include Ayala Land, Shangri-La, Filinvest, Punta Fuego, Discovery, Marriott etc.*

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11:20 | **David Almirol**

**Chief Executive Officer**  
**Multisys Technologies**

*PRESENTER: David is a full-time technopreneur and full-stack programmer by heart. He founded Multisys Technologies, the leading software solutions company in the Philippines that blazes the trail across the IT, government, healthcare, utilities, hospitality, retail, banking and the finance industries. It is considered as the country's most important technology provider with its platforms being used by more than 2,500 entities from the public and private sectors.*



11:30 | **Tonette Velasco**

**Chief Operations Officer**  
**Tourism Promotions Board**

*PRESENTER: Tonette is head of the marketing and promotions arm of the Department of Tourism. She was previously Executive Director of the government's Career Executive Services Board (CESB), that manages the careers of the nation's most senior government leaders. Under her leadership, CESB received international recognition from UN-Asia Pacific Center for ICT for "bridging the ICT capacity gap of government executives in the Philippines to achieve socio-economic and development goals", among other notable achievements.*





## 11:40 | **Jerry Treñas**

**Mayor  
Iloilo City**

*KEYNOTE PRESENTER: Jerry Treñas returned to the mayor's office in July 2019. He was previously mayor for 3 consecutive terms from 2001 to 2010. As congressman, he authored various important laws. One of them is the called the Magna Carta for PWDs granting PhilHealth coverage to persons with disability and monthly benefits similar to those of senior citizens. He also declared various city locations as historical landmarks with special privileges and restrictions attached. Iloilo City is rich in natural and human resources and heritage attractions. Investment opportunities are strong in areas including IT-BPO, real estate, education, tourism, infrastructure, food, hotels and resorts. Iloilo City is one of the nation's most rapidly developing new economies.:*



## 11:50 | **Benny Antiporda**

**Undersecretary for Solid Waste Management and Local  
Government Units Concerns  
Department of Environment and Natural Resources (DENR)**

*PRESENTER: Benny is a regular spokesperson of DENR and prominent green advocate. He was a prominent defender of the DENR's important (but highly politicized) Manila Bay Rehabilitation Project that was recognized as an important success for DENR. Benny built his early career as one of the nation's most important media leaders. He is former long-term President of the National Press Club, former Anchor of People's Television Network and former President of the Confederation of ASEAN Journalists.*

12:00 | Question Period

12:30 | Closing – Rebecca Bustamante

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