

Asia
CEO Forum
highlighting leadership excellence

Co-Presented by
PLDT
Enterprise

Philippines
ONLINE EDITION

DO YOUR LIFE'S WORK FROM ANYWHERE

COVID has shown that we can work well anywhere, anytime and on any device. Technology lets us get more done, give us more flexibility and saves everyone time and money. Can we take to the next level?

WEDNESDAY, **MAY 27** - 10:30AM - 12:00PM
STREAMING LIVE VIA ASIA CEO FORUM FACEBOOK PAGE

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Event Program

10:30 | Introduction –Richard Mills

10:32 | Invocation – **AJ Enriquez**, Regus | Spaces



10:35 | **Nico Alcoceba**

*VP and Head, Disruptive Business Group
PLDT Enterprise*

PRESENTER: Nico oversees a newly created group responsible for PLDT's SMACS portfolio - Social, Mobility, Analytics, Cloud, and Security. He will speak on the many factors that businesses overlook when moving to a work-from-anywhere model.



**10:45 | Carlo Ople****Editor-In-Chief and Founder
Unbox.ph**

PRESENTER: Carlo is a digital marketing veteran with over 16 years of corporate experience in advertising, gaming, TV, and telco. He founded Unbox.ph, one of the top tech websites in the Philippines with over half a million monthly unique visitors. He also has his own YouTube channel on tech and sneakers which now has over 600,000 subscribers. Carlo was named Social Media Celebrity of the Year by Philippine Social Media Week and Digital Marketer of the Year by CMO Asia.

**10:55 | Alex Cabrera****Chairman and Senior Partner
PwC Philippines**

PRESENTER: Alex is one of the nation's highest profile financial consulting leaders. He is a CPA and a lawyer. His exposure in public practice lies in audit, tax, legal services and mergers and acquisitions. Alex is a board member in PwC's Southeast Asia Regional Consulting practice.

**11:05 | Patrick Gentry****Chief Executive Officer
Sprout Solutions**

PRESENTER: Patrick co-founded what has become the country dominant HR and payroll automation company. Sprout Solutions works with many of the nation's largest employers to modernize, and simplify HR processes for employees.



**11:15 | David Almirol**

Chief Executive Officer
Multisys Technologies

PRESENTER: David is often called the “Bossing Janitor” since he started his career sweeping floors in Iraq to support his poor family in the province. He returned home to build the nation’s most important technology company from scratch. The company is currently valued at more than Php4B. David’s company was responsible for developing the Staysafe.ph, the country’s community-driven self-reporting tool to fight COVID-19.

**11:25 | Andres Ortola**

General Manager
Microsoft Philippines

PRESENTER: Andres originates from Argentina and has many years in technology management in South America, the Middle East and Asia. He chose to relocate to the Philippines since he believes the country is "on the cusp of greatness," as one of the fastest growing in Asia Pacific with business leaders hungry for transformation.



**11:35 | Raymund Liboro**

**Commissioner and Chairman
National Privacy Commission**

PRESENTER: Raymund is the country's first Privacy Commissioner and was responsible for establishing its Data Privacy Act. He put the Philippines on the world stage by earning a voting seat on the exclusive 5-member executive committee of the International Conference of Data Protection and Privacy Commissioners (ICDPPC). Raymund previously spearheaded the DOST's Project Noah (Nationwide Operational Assessment of Hazards) program, cited by the UN as one of the most advanced e-governance tools in disaster prevention and recipient of the World Summit Awards for Mobile in Abu Dhabi.

11:45 | Question Session

12:15 | Closing – Rebecca Bustamante

