

Presented by: **PLDT** Enterprise

Asia CEO Forum

highlighting leadership excellence

Philippines

ONLINE EDITION

POST COVID-19: IS NORMAL REALISTIC?

The economic impact of the COVID crisis has been historic.
How are we going to get back to normal and will it take months or years?

FRIDAY, MAY 15 FROM 11:00AM - 12:15AM
STREAMING LIVE VIA ASIA CEO FORUM FACEBOOK PAGE

   

Event Program

11:00 | Introduction –Richard Mills

11:02 | Invocation – **AJ Enriquez**, Regus | Spaces



11:10 | **Jojo Gendrano**

**First Vice President and Head, Core Business Solutions Group
PLDT Enterprise**

PRESENTER: Jojo serves the MSME and Large Enterprises with Product Management, Product Development, Pre-Sales Engineering, Analytics and Market Research. He was previously Vice President of IT at Goldman Sachs Group, New York USA. He also held Technical Sales positions at Verizon Business and Cisco Systems.

Asia CEO Forum Online
Post COVID-19: Is Normal Realistic?





11:20 | **Dr. Bernie Villegas**
Economist

PRESENTER: Bernie is widely known as the nation's most prominent Economist. He has PhD in Economics from Harvard University where he was one of its youngest ever teaching fellows. He is a past Professor at the University of Asia and the Pacific (UA&P), Research Director of the Center for Research and Communication, Manila and Visiting Professor of IESE Business School in Barcelona. Dr. Villegas is author of widely used economics textbooks in the Philippines as well as management best-sellers like The Philippine Advantage, Book of Values, Productivity: Path to Global Competitiveness, The Filipino Phenomenon, and The Philippines at the Threshold of the Third Millennium.



11:30 | **Christophe Vicic**
Country Head
JLL Philippines

PRESENTER: Christophe is considered one of the region's most senior real estate leaders. Overseeing Philippines operations of Asia's largest real estate advisory firm, he was previously based in Moscow as head of JLL Russia and CIS. Originally from France, he has overseen large operations across Europe, the Middle-East and Africa.



**11:40 | Bruce Winton****Cluster General Manager
Marriott International**

PRESENTER: Bruce is the nation's highest profile leader in the key hospitality sector. He has award-winning experience operating large, downtown hotels in the world's leading cities across 3 continents. Bruce has been important in professionalizing the hospitality industry in Philippines. He is also former President of the American Chamber of Commerce of the Philippines.

**11:50 | Bernadette Romulo-Puyat****Secretary
Department of Tourism**

PRESENTER: Bernadette oversees one of the highest profile government agencies in the Philippines. Tourism has been designated as an industry key to the country's future development. Bernadette was previously Undersecretary of Agriculture where she was responsible for implementing a wide range of projects to improve the lives of farmers.

12:00 | Question Period**12:15 | Closing – Rebecca Bustamante**