



**Asia  
CEO Forum**  
highlighting leadership excellence

*Philippines*  
ONLINE EDITION

**THE NEW NORMAL:  
LIFE AFTER COVID-19**

Join this highly informative discussion and gain insights on future social and economic trends and learn more about the role of technology in shaping and transforming the society and businesses moving forward.

APRIL 30, 2020 FROM 11:00AM - 12:00PM  
STREAMING LIVE VIA THE ASIA CEO FORUM FACEBOOK PAGE

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# Event Program

11:00 | Introduction –Richard Mills

11:02 | Invocation – **AJ Enriquez**, Regus

11:10 | **Vic Tria**

*First Vice President and Sales Head  
PLDT Enterprise*



*PRESENTER: Vic serves as the Head of Enterprise businesses of PLDT Global, present in the United States, United Kingdom, Hongkong, Singapore and Australia. Vic was previously Vice President and Head of corporate relationship management responsible for key sectors like IT & business process outsourcing, shared services, OTT and gaming, representing PLDT's core voice, data & wireless communication services, and cloud, data center, managed ICT, security, analytics & M2M solutions.*

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The New Normal: Live After COVID-19



**11:20 | Norman Agatep****President****Public Relations Society of the Philippines**

*PRESENTER: Norman is considered one of the nation's most senior marketing communication leaders. He is past president of the Internet and Mobile Marketing Association of the Philippines, Chairman of the Association of Accredited Advertising Agencies of the Philippines, and chairman of the Ad Standards Council. He is a faculty of Ateneo de Manila University, teaching Strategic Planning and Public Relations, and recipient of the CEO Excel Award from the International Association of Business Communicators Philippines.*

**11:30 | Nina Aguas****Executive Chairman****Insular Life**

*PRESENTER: Nina leads the country's largest Filipino-owned life insurance company. She is a senior business leader with a strong track record spanning over 30 years across retail and private banking. She has managed global, regional and country level businesses and operations in large international companies across both developed and emerging markets in the Asia-Pacific and the US.*

**11:40 | Epimaco Densing****Undersecretary for Operations****Department of the Interior and Local Government (DILG)**

*PRESENTER: Epimaco is a pro-poor activist and an environmentalist. He is a CPA and Certified Management Accountant. He has an MBA Ateneo Graduate School of Business where he became a Professor. As a key intermediary between the federal and local governments, Epimaco is front-and-center in the COVID crisis.*



**11:50 | Tonisito Umali**

***Undersecretary for Legislative Affairs, External Partnerships and Project Management Service  
Department of Education (DepEd)***

**PRESENTER:** Atty. Tonisito is a member of the California State Bar and of the American Bar Association and able to practice law in the United States Federal Court. He has a BSc in Legal Management from Ateneo de Manila University and a Juris Doctor degree from the Ateneo Law School, as well as a Doctorate in Public Administration from Polytechnic University of the Philippines (PUP). He was a lecturer at the University of the Philippines, National College of Public Administration and Governance and at PUP.

12:00 | Question Period

12:15 | Closing – Rebecca Bustamante

