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**ASIA
CEO FORUM**

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TUESDAY, MARCH 16 - 10:30AM - 12:00PM
STREAMING LIVE VIA **ASIA CEO FORUM FACEBOOK PAGE**

Event Program

10:30 | Invocation

10:35 | Introduction – Richard Mills



10:40 | **Alfredo Panlilio**

*Chief Revenue Officer, PLDT
President and CEO, Smart Communications*

PRESENTER: Al is considered one of the most senior business leaders in the Philippines. He is also President of Samahang Basketbol ng Pilipinas (SBP), the National Sports Association for basketball in the Philippines recognized by the International Basketball Federation (FIBA) and the Philippine Sports Commission (PSC). Al looks to do more for athletes being recently elected as the First Vice President of the Philippine Olympic Committee.



**10:50 | Tonette Velasco-Allones****Chief Operating Officer
Tourism Promotions Board (TPB)**

PRESENTER: Tonette has 24 years in the public sector. She was previously the youngest Assistant Secretary of National Defence, and also served as Assistant Secretary of the Department of Labor and Employment. She was previously Executive Director of the Career Executive Service Board. Tonette has a Master in Public Management from the Lee Kuan Yew School of Public Policy-National University of Singapore and the Kennedy School of Government-Harvard University. She also completed her Master in National Security Administration at the National Defence College of the Philippines, and Bachelor of Laws from the University of the Philippines.

**11:00 | William Dar****Secretary
Department of Agriculture**

PRESENTER: Dr. William Dar is a champion of the poor especially the small farmers and fisherfolks. William Dar serves for the second time as the Secretary of the Department of Agriculture. He is the only Filipino who led a global agricultural research institute, the International Crops Research Institute for the Semi-Arid Tropics, headquartered in India. He served for three consecutive five-year terms, from 2000 to 2014. William is the most recent recipient of the Lifetime Contributor award at Asia CEO Awards 2020.





11:20 | **Arthur Tugade**

Secretary
Department of Transportation

PRESENTER: Arthur is one of the nation's most admired leaders and oversees one of the nation's most important infrastructure development programs in the history of the nation. He previously led Clark Development Corporation and was awarded Executive Leadership Team of the Year at Asia CEO Awards 2015, considered the top award of the grand event.

12:00 | Closing

