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**ASIA
SME
FORUM
2023**

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AIR SPEED
We Make It Happen

**MARRIOTT
MANILA**

**THURSDAY, MAY 11 AT 8:30AM
LIVE AT THE MANILA MARRIOTT**

Event Program

08:30 | Invocation

08:45 | Introduction – Richard Mills



09:00 | **Rene Reinoso**

General Manager

Amazing Philippines Digital Economy Corp

WELCOME: Rene oversees SME and digital platforms for Airspeed Group. He was previously President of Dagxpress Courier and COO of Inquirer Publications and the Philippine Daily Inquirer, the country's largest news and information organization. He brought recognitions to the Inquirer including Grand Makatao Award from the People Management Association and the Philippine Marketing Association's Marketing Company of the Year and the Inquirer as the largest circulated newspaper in the country.

ASIA SME FORUM 2023
Growth Beyond Borders





09:15 | **Stanley Ng**

President & COO
Philippine Airlines

PRESENTER: Captain Stanley joined the airline as a customer relations staffer. After completing Cadet Pilot training, he joined PAL as a pilot Second Officer in 2006. He eventually served as Chief Pilot of PAL's Airbus A320/A321 fleet. Stanley is the first active pilot to serve as the top executive of the flag carrier since the 1960s, having ascended to the PAL presidency after an 18-year career in the airline.



09:30 | **Rolan Marco Garcia**

Founding CEO & Managing Partner
Embiggen

PRESENTER: Rolan helps diverse companies grow through innovation by building digital ventures. Venture building is a strategy to create a new business that acts as an innovation hub for the organization. The new ventures typically add new revenue streams while operating independently of the core business. Rolan is awardee of the Circle of Excellence of the Young Leader of the Year and Entrepreneur of the Year categories at the Asia CEO Awards 2022.



**09:45 | Felix Veroya***Founder & CEO***Ask Lex PH Academy**

PRESENTER: Felix is a big advocate of lifelong learning in the Philippines. He is a Industrial Engineer, Certified Lean Six Sigma Master Black Belt, and Chartered Business Advisor. Ask Lex PH Academy provides professional training and consulting to individuals and organizations in Industrial Engineering, Innovation, Lean Six Sigma, Project Management and many more. Ask Lex PH Academy was Grand Winner of the LBC SME Company of the Year at Asia CEO Awards 2022.

**10:00 | Georgina Ann Yang***Executive Director***Galing Pook Foundation**

PRESENTER: Georgina runs an organization promoting innovation and excellence in local governance. She previously served as the Vice Presidential Spokesperson and Head of Angat Buhay, the Vice President's flagship Anti-Poverty Program. She was also Director of Sustainable Livelihood at the Department of Social Welfare and Development. She is as a academic at the Ateneo de Manila University Loyola Schools faculty and the Bloomberg Harvard City Leadership Initiative.



**10:15 | Joey Marcelo**

CEO
Sante International

PRESENTER: Joey has built his direct selling and distribution organization into one of the region's fastest growing companies. Sante provides organic health & wellness products and services designed to improve the quality of life of people. It has become an international powerhouse with expanding locations across Asia, Middle East and Africa. Joey also competes in Ironman Triathlon races internationally. Joey and his company has been Circle of Excellence awardees for both the Regus Entrepreneur of the Year and LBC SME Company of the Year at Asia CEO Awards.

**10:30 | Michael Canlas**

President & CEO
Kitchen 77 Food Creations (Bang Bang Bangus)

PRESENTER: Mike founded Bang Bang Bangus during the height of the pandemic. His previous TV and event business had dried up and he needed to shift to another industry. Bang Bang Bangus has since grown into a network of more than 100 stores with locations across Luzon, Visayas, and Mindanao. The restaurant franchise chain is claimed to be the first-of-its-kind food kiosk that offering flavored boneless bangus for take-out.





10:45 | **Fernando Mesa**

former Mayor
Alabat, Quezon

PRESENTER: Mayor Fernando achieved notoriety through various prosperity programs. He helped coconut farmers increase their income from Php1k per month selling coconuts to Php9k per month by processing coconut sap into coco-sugar. He also increased tourist visitors to his town from 300 to 8,000.



11:00 | **Rick Cruzado**

President
Airspeed Express

PRESENTER: Rick oversees the eCommerce logistics and fulfillment business of Airspeed Group. He previously had extensive logistics experience with premier companies like Maersk Line, DB Schenker and Lazada e-logistics. He is responsible for implementing new practices and developments to enable major expansion for Airspeed nationwide and abroad.

11:10 | Question + Answer Session

11:40 | Closing & Networking

