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YOUR
EMPLOYEES
FEEL
IS THE WAY
YOUR
CUSTOMERS
FEEL

ASIA HR FORUM 2024

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8:00^{AM} THURSDAY AUGUST 22
LIVE AT THE MANILA MARRIOTT

Event Program

08:00 | Invocation, National Anthem



08:10 | **Carmie de Leon**

Country General Manager
Fullerton Health

WELCOME INSPIRATION: Carmie has more than 30 years of experience in the healthcare and pharmaceutical sectors. In addition to leading operations in the Philippines, she is active in Fullerton Health's environmental, health, and safety initiatives across the region. She is also President and CEO of SWAN, a social enterprise that promotes sustainability and environmental awareness, as well as a certified corporate wellness coach, an inspirational speaker and TV host.

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08:20 | **Marie Ampeloquio**

*President & CEO
Radix HR*

MOTIVATIONAL OPENING: Marie has a career spanning 3 decades in strategic human capital management with premier companies like SPi Global, GENPACT, IBM Daksh and Ayala Aon Philippines. She was previously Chief People Officer for SPi Global where she oversaw HR for 15,000 employees working across 30 countries. Marie has a proven track record of positively impacting businesses across all facets of HR, from establishing robust performance management platforms, high-ROI leadership development programs, innovative employee engagement initiatives, and everything in between.



08:25 | **Monica Maralit**

*Senior Vice President
PSG Global Solutions*

PRESENTER: Monica has spent many years managing global recruiting teams with PSG and built it into the world's largest provider of offshore recruiting services with 4,000 employees in the Philippines. She is also President of FIND HR, setup specifically to provide world-class recruiting services to companies in the Philippines. Monica co-authored a book called "Becoming Sheroges: Stories of Heartstrong Women" to support and inspire other women.

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08:40 | **Josephine Fernandez**

Chief HR Officer
China Bank Savings (CBS)

PRESENTER: Jo is considered one of the nation's most senior HR leaders in the financial sector. She has many years with prominent bank like BPI, Metrobank and Eastwest Bank. She is a lawyer and Certified Job and Career Transition/Development Coach. Recent citations she has received include: Pillar of Philippine HR Award (2023), Global Women Who Rule Award (2024) and 30 Most Influential and Inspiring Women of 2024.



08:55 | **Mitch Mesina**

Managing Director, CX Lead for HR Services
Accenture

PRESENTER: Mitch is responsible to provide HR Services to more than 85,000 employees in the Philippines. In addition, she is overall Recruitment Lead and required to bring in 20,000+ new employees per year to support growth across diverse business units. Accenture is one of the nation's largest and most mature IT employers companies in the Philippines, with a long track record of developing world-class talent and delivering complex technology-based solutions.

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09:10 | **John Carlo Valdepenas**

Human Resources, Senior Director
Teleperformance

PRESENTER: JC will discuss the importance of investing in People's Emotional Intelligence (EI/EQ) as a Critical Business Imperative in the midst of Intensified Digitization. His HR group supports more than 60,000 employees working from delivery centers across the country, including thousands of remote employees. JC has a successful career with previous country HR roles in company's including Startek, Tech Mahindra and TTEC.



09:25 | **Hazel Banas**

Vice President, People Solutions
Concentrix

PRESENTER: Hazel has vast experience leading large-scale organizations across multiple countries in diverse region of Asia Pacific, North America and Europe. She is currently responsible for managing HR for Concentrix. The widely respected company is considered the nation's largest private sector employers with upwards of 110,000 employees at 50 sites in 20 cities across the country.

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09:40 | **Haidee Enriquez**

Chief Executive Officer
Microsourcing & Beepo

PRESENTER: Haidee oversees one of the most talked about high growth organizations in the nation. She built her career from the ground up to global HR leadership and transitioned to executive leadership at Microsourcing and Beepo. She has led huge expansion projects in greenfield areas and partnership initiatives. Haidee is Grand Winner of the Woman Leader of the Year award at Asia CEO Awards 2023.



09:55 | **Amit Patel**

Vice President, Southeast Asia
ADP

PRESENTER: Amit oversees the region for the world's largest payroll company. ADP supports organizations across more than 140 countries with cloud-based payroll administration, global Human Capital Management (HCM) and outsourcing services. He has spent much of his career providing HCM solutions to major companies across the Asia Pacific region with leading companies like Synchrony Global, Unit4 Prosoft and NGA Human Resources.

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10:10 | Panel Session



Nitin Bhandari

General Manager (Philippines, Malaysia & Singapore)
PepsiCo

PANELIST: Nitin has spent his entire career with Pepsico and currently oversees food & beverages business with retail sales of ~\$1 Billion across multiple markets in South East Asia. In Philippines alone, the company's beverages and food products are produced from 13 regional operations sites, serving around 20,000 direct customers in 740,000 outlets across the country.

10:45 | Closing & Networking

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