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FRIDAY APRIL 14 AT 11:30AM
TWO WEST AEROPARK BUILDING, CLARK GLOBAL CITY

Event Program

12:00 | Invocation

12:05 | Introduction – Richard Mills



12:15 | **Evan McBride**

Chief Executive Officer
Aeropark Development Philippines

OPENING: Evan has played a key role in developing Clark Global City, poised to dominate North Luzon as the nation's most modern economic hub. His firm owns, Aeropark Development, a five-building development with a combined gross floor area of 142,000 sqm. The project is considered the one of the landmark developments of Clark Global City that has attracted major global tenants employing many thousands of Filipinos.

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12:25 | **Karen Jimeno**

*Chief Legal Counsel & Director
SofCap Partners*

PRESENTER: Karen Jimeno is the media-savvy lawyer who acted as the spokesperson for the late former Chief Justice Renato Corona during his impeachment trial. She was more recently UnderSecretary for Legal Affairs of Department of Public Works and Highways (DPWH). She is former news anchor for CNN Philippines and law professor for multiple universities.



12:40 | **Aileen Zosa**

*President and CEO
Bases Conversion and Development Authority (BCDA)*

PRESENTER: Aileen is the 1st first woman CEO of BCDA. She has 27 years of institutional knowledge with the BCDA and know-how in the fields of business development and public policy. She also has a decade of experience with various agencies including the Senate, the Office of the President, and the Commission on Audit. Aileen says BCDA will continue its strong infrastructure investment and focus on revenue generation, especially for the Armed Forces of the Philippines (AFP) modernization and strengthen BCDA to be more responsive and efficient in the delivery of projects.



**12:55 | Marie Rafael**

Special Assistant to the Secretary on Resource Generation & Management

Department of Social Welfare & Development (DSWD)

PRESENTER: Marie Rafael was previously Assistant Secretary for Operations and Legislative Affairs at the Presidential Communications Office for President Duterte. She was formerly the first female mayor of Natonin, Mt. Province, then later became a Graft Investigation and Prosecution Officer of the Ombudsman and completed a Masters of Law degree from Australia National University.

**01:10 | Rex Gongora**

Head – North Luzon

PLDT Enterprise

PRESENTER: Rex has 27 years experience in telecom industry and has broad experience in fixed, wireless and ICT Business. He has helped diverse corporate clients in achieving Digital Transformations in the booming North Luzon region of the country. Rex has an Electrical Engineer degree and MBA from Saint Louis College in Baguio.





01:25 | **Haidee Enriquez**

*Chief Executive Officer
Microsourcing, Beepo*

PRESENTER: Haidee oversees one of the most talked about high growth organizations in the nation. She was previously responsible for 25,000 people at global outsourcer, Sitel. She comes from a strong HR leadership background and transitioned to executive leadership. She also led expansion projects in greenfield areas and partnership initiatives. Haidee is winner of People Manager of the Year award from the People Management Association of the Philippines (PMAP).



01:40 | **Karen Magno**

*Head Business & Investment Department for
Manufacturing and Maritime
Subic Bay Metropolitan Authority (SBMA)*

PRESENTER: Karen is responsible for promoting Subic Bay Freeport as an investment destination to global locators. SBMA is a government owned & controlled corporation (GOCC) tasked with the management and administration of the Subic Bay Freeport Zone. The government agency in developing the Subic Bay Freeport and the Special Economic Zone into a self-sustainable area that promotes the industrial, commercial, investment, and financial areas of trade in the zone as well as in the country of the Philippines itself.





01:55 | **Jun Palafox**

Master Architect & Urban Planner
Palafox Associates

PRESENTER: Jun is considered the nation's best known architect and urban planner. Known as Mr. Master Plan, he has created urban plans for the most number of communities across the nation. Jun has lectured in more than 20 countries, including Massachusetts Institute of Technology and Harvard University. He was recognized as the Most Outstanding Professional of the Year in the Field of Environmental Planning by the Professional Regulation Commission. Forbes Asia Magazine cited him as one of their 48 Heroes of Philanthropy in Asia.



02:15 | **Vernon Ocampo**

Vice President for Northern Luzon
Airspeed

CLOSING: Vernon leads a key growth region for Airspeed. The company is one of the country's largest corporate logistics companies. As an affiliate of the largest conglomerate, SM Investments, it is among the fastest growing. Vernon is one of the nation's leading supply chain logistics leaders with past senior positions at National Book, PMFTC, Coco-Cola and others.

02:25 | Closing & Networking

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