



## Event Program

12:00 | Invocation

12:05 | Introduction – Richard Mills



12:15 | **Craig Reines**

**VP Customer Technology Transformation  
DIRECTV DIRECTV**

*PRESENTER: Craig is considered a world leader in business process outsourcing with past senior postings in UK, South Africa, Hong Kong, Australia, the US and the Philippines. He previously oversaw 25,000 people for global powerhouse outsourcer Sitel in the Philippines. Craig is past winner of Expatriate Executive of the Year at Asia CEO Awards for his substantial contribution to nation building.*

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*Highlighting Leadership Excellence*





12:35 | **Mariz Regis**

**Senior Vice President & General Manager  
Airspeed International**

*PRESENTER: Mariz previously oversaw the Visayas and Mindanao operations for Airspeed. She is former President of the Philippine International Seafreight Forwarders Association (PISFA). Airspeed is considered one of the fastest growing companies in the industry and recently welcomed SM Investments as a substantial minority shareholder.*



12:50 | **Michael Nolasco**

**Business Head, OneLuzon Enterprise  
PLDT Enterprise**

*PRESENTER: Mike is considered a key telecommunications leader in North Luzon. He has a strong technical background in software programming, systems engineering and solutions architecture for large technology projects in diverse sectors. Mike is recognized as the first Avaya Certified Expert in the country.*



01:05 | **Arthur Nowak**

**CEO  
Arthur Nowak CX Consulting**

*PRESENTER: Arthur is considered one of Asia's most senior leaders in customer experience management. He previously led 25,000+ employees as the Country Manager for the Philippines, India, Australia, and New Zealand with major global outsourcer TTEC. He was also head of global training and leadership development and pioneered a global culture and strategy transformation, known as CultureCX.*





01:20 | **Haidee Enriquez**

**Chief Executive Officer  
MicroSourcing, Beepo**

*PRESENTER: Haidee oversees one of the most talked about high growth organizations in the nation. She was previously responsible for 25,000 people at global outsourcer, Sitel. She comes from a strong HR leadership background and transitioned to executive leadership. She also led expansion projects in greenfield areas and partnership initiatives. Haidee is winner of People Manager of the Year award from the People Management Association of the Philippines (PMAP).*



01:35 | **Joshua Bingcang**

**SVP for Conversion and Development Group Head  
New Clark City Project Management Office**

*PRESENTER: Aristotle oversees the US\$14 billion development of New Clark City which will be larger than Manhattan and house 1.2 million people. BCDA engages in public-private partnerships to push forward vital public infrastructure such as tollways, airports, seaports, and also major real estate developments. It has been one of the key agencies driving "Build Build Build," the national government's most ambitious infrastructure plan in Philippine history.*



**01:50 | Jun Palafox**

**Principal Architect-Urban Planner  
Palafox Associates**

*PRESENTER: Jun is considered the nation's best known architect and urban planner. Known as Mr. Master Plan, he has created urban plans for the most number of communities across the nation. Jun has lectured in more than 20 countries, including Massachusetts Institute of Technology and Harvard University. He was recognized as the Most Outstanding Professional of the Year in the Field of Environmental Planning by the Professional Regulation Commission. Forbes Asia Magazine cited him as one of their 48 Heroes of Philanthropy in Asia.*

**02:30 | Closing – Thesa Castrojas-Galang** (Chief Marketing Officer, Airspeed)

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