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Engineering A First-World Philippines

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 **TUESDAY JULY 4 AT 10:30AM**  
**SHERATON CEBU MACTAN RESORT**

## Event Program

11:30 | Introduction – Richard Mills



11:40 | **Chris Arbon**

**Business Development Head, Visayas  
Airspeed**

*WELCOME: Chris has a strong leadership career in supply chain/logistics and oversees an important operation across the Visayas region. Airspeed has grown to become one of the nation's largest logistics providers and welcomed SM Group as a key major investor.*

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11:50 | **Rofil Magto**

**Regional Communications Manager**  
**Globe Group**

*PRESENTER: Rofil leads Corporate Communications for Visayas and Mindanao, strengthening media relations and implementing regional sustainability and social responsibility programs with focus on climate action, nature-based solutions, innovation, health & well-being and digital inclusion.*



12:00 | **Dottie Wurgler-Cronin**

**General Manager**  
**Sheraton Cebu Mactan Resort**

*PRESENTER: Dottie is among the most prominent leaders in the hospitality industry in the Philippines. The Sheraton Cebu Mactan Resort is the country's new super luxury facility with 250 rooms on a five-hectare prime seaside location. Dottie has many years of experience managing premier hospitality destinations.*



12:10 | **Kent De La Calzada**

**AVP and Head, Visayas**  
**PLDT Enterprise**

*PRESENTER: Kent is a relationship driven leader who is utterly focused on digital enablement in the Visayas region. He oversees a large teams serving enterprise customers for PLDT, SMART and ePLDT across the entire Visayas Region.*

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12:25 | **Aseem Roy**

**Country Head  
Wipro Philippines**

*PRESENTER: Aseem was recently elected President of the Cebu IT-BPM Organization (Cib.O). He is an enthusiastic promoter of business growth for Cebu and Visayas and the driving force in making Wipro the largest private sector employer in Cebu City. Aseem is a 20 year employee of Wipro, a leading global technology company.*



12:40 | **Charles Kenneth Co**

**President  
Cebu Chamber of Commerce and Industry (CCCI)**

*PRESENTER: Charles was recently elected as the 50th President of Cebu's most influential business organization with close to 1,000 members. He is Executive Sales Director of Cebu Oversea Hardware and Assistant to the President of family-owned Cebu Steel Corporation. Charles also serves as Treasurer of the Cebu Contractors Association.*





12:55 | **Joy Martinez Onozawa**

*Principal Architect*

**MLMO Architecture and Planning**

*PRESENTER: Joy is a UN Sustainability Awardee and Carbon Modernization Project Sustainability Consultant – focusing her passion on empowering local community. She is founder of the Cebu Heritage Conservation Council and former President of the United Architects of the Philippines (Cebu Chapter). Joy has been one of the main advocates of revitalizing the historic waterfront of Cebu that is currently underway.*



01:10 | **Jonathan de Luzuriaga**

*President*

**Philippine Software Industry Association**

*PRESENTER: Jonathan is CEO of Spring Valley Tech Corporation, the largest technology and innovation hub in the Philippines, which aims to be Asia and the Pacific's answer to Silicon Valley USA. Located in a 20-hectare township in Bago City, Negros Occidental, it has a training academy, a research and technology facility, and an incubation center. Jonathan also sits on the Board of Trustees of the IT & Business Process Association of the Philippines (IBPAP) and is past President of the National ICT Confederation of the Philippines.*

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01:25 | **Louie Ferrer**

*Executive Director for Infrastructure Development  
Megawide*

*PRESENTER: Louie is the President of Cebu2World Development Inc. (C2W), a subsidiary of Philippine infrastructure innovator Megawide. C2W undertaking the modernization of Cebu's 100-year old Carbon District through a joint venture with the Cebu City local government. Louie is also Vice-Chairman of Megawide and a Director in GMR MEGAWIDE Cebu Airport Corporation, operator of the Mactan-Cebu International Airport.*



01:40 | **Pam Donato**

*Vice President, Human Resources (Philippines, China)  
Foundever*

*PRESENTER: Pam's 30-year career consists of stints in a wide range of industries, including pharmaceutical, manufacturing, and business process outsourcing. She is also an officer in two BPO trade groups, the Contact Center Association of the Philippines (CCAP) and the IT and Business Process Association of the Philippines (IBPAP).*





01:55 | **Athanasios Titonis**

*Chief Executive Officer*  
**Mactan-Cebu International Airport**

*PRESENTER: Athanasios has more than 3 decades of experience working across aviation sectors including airlines, tour operators, ground handlers and airports in Europe and the Middle East. Athanasios has extensive experience building up and developing airport businesses. Previous postings include CEO or COO roles at Ras Al Khaimah International Airport (United Arab Emirates), Dammam Airport, (Saudi Arabia) and Airport Cologne Bonn (Germany).*



02:10 | **Jun Palafox**

*Master Architect & Urban Planner*  
**Palafox Associates**

*PRESENTER: Jun is considered the nation's best known architect and urban planner. Known as Mr. Master Plan, he has created urban plans for the most number of communities across the nation. Jun has lectured in more than 20 countries, including Massachusetts Institute of Technology and Harvard University. He was recognized as the Most Outstanding Professional of the Year in the Field of Environmental Planning by the Professional Regulation Commission. Forbes Asia Magazine cited him as one of their 48 Heroes of Philanthropy in Asia.*





02:25 | **Junard "Ahong" Chan**

Mayor  
Lapu-Lapu City

*KEYNOTE ADDRESS: Mayor Ahong Chan was previously a member of the City Council and barangay captain before becoming the popular mayor of Lapu-Lapu City. Also known as Mactan Island, the city is highly urbanized with a population of 500,000. It is one of the nation's prime regional tourist destinations hosting the Mactan-Cebu International Airport, the 2<sup>nd</sup> busiest airport in the Philippines. Deep harbors, modern infrastructure and a well-established economic zone make it an ideal location for industrial development.*



02:40 | **Loyd Omandam**

Vice President for Visayas Operations  
Airspeed

*CLOSING: Loyd leads the key growth region of Visayas for Airspeed. The company is one of the country's largest corporate logistics providers. As a subsidiary of SM Investments, considered the nation's largest conglomerate, Airspeed is also among the fastest growing.*

02:50 | Closing & Networking

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