



## Event Program

10:30 | Introduction – Richard Mills



10:40 | **Kent De La Calzada**

*AVP and Head of Enterprise, Visayas*  
PLDT Enterprise

*OPENING: Kent is a relationship driven leader who is utterly focused on digital enablement in the Visayas region. He oversees a large teams serving enterprise customers for PLDT, SMART and ePLDT across the entire Visayas Region.*

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10:50 | **Jocelle Batapa-Sigue**

**Undersecretary**

**Department of Information and Communications  
Technology (DICT)**

*PRESENTER: Jocelle is a catalyst for digital opportunities in the Philippines. Various commendations she received include: Outstanding Women in Nation Service in the Philippines, Asia Society Top Ten Philippines, Eisenhower Fellow of the Philippines, Individual Contributor of the Year (International ICT Awards), etc. Jocelle co-founded the National ICT Confederation of the Philippines.*



11:00 | **Christopher Arbon**

**Business Head, Visayas**

**Airspeed International**

*PRESENTER: Christopher has a strong leadership career in supply chain/logistics and oversees an important operation across the Visayas region. Airspeed has grown to become one of the nation's largest logistics providers and welcomed SM Group as a key major investor.*



11:10 | **Tonichi Achurra-Parekh**

**Vice President**

**Concentrix**

*PRESENTER: Tonichi is one of the nation's most senior industry leaders. At Concentrix, she oversees 10,000+ people supporting premier global companies and is responsible for country marketing for the nation's largest private sector employer. She is a board member of the Call Center Association of the Philippines.*

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11:20 | **Lars Wittig**

**Country Manager Philippines, Vietnam, Cambodia, Thailand, S. Korea**  
**IWG**

*PRESENTER: Lars was responsible for a huge expansion of his company's co-working office centres across the Philippines. The result was that his country operations became the fastest growing in the world for Regus and among the top for overall performance. He oversees a large region across Asia while still based in Philippines. Lars is past winner of the Expatriate Executive of the Year at Asia CEO Awards 2014.*



11:30 | **Haidee Enriquez**

**CEO**  
**MicroSourcing & Beepo**

*PRESENTER: Haidee oversees one of the most talked about high growth organizations in the nation. She was previously responsible for 25,000 people at global outsourcer, Sitel. She comes from a strong HR leadership background and transitioned to executive leadership. She also led expansion projects in greenfield areas and partnership initiatives. Haidee is winner of People Manager of the Year award from the People Management Association of the Philippines (PMAP).*

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**11:40 | Dottie Wurgler-Cronin**

**General Manager**  
**Sheraton Cebu Mactan Resort**

*PRESENTER: Dottie is among the most prominent leaders in the hospitality industry in the Philippines. The Sheraton Cebu Mactan Resort is the country's new super luxury facility with 250 rooms on a five-hectare prime seaside location. Dottie has many years of experience managing premier hospitality destinations.*

**11:50 | Aseem Roy**

**Country Head**  
**Wipro Philippines**

*PRESENTER: Aseem was recently elected President of the Cebu IT-BPM Organization (Cib.O). He is an enthusiastic promoter of business growth for Cebu and Visayas and the driving force in making Wipro the largest private sector employer in Cebu City. Aseem is a 20 year employee of Wipro, a leading global technology company.*

**12:15 | Closing**

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