



Event Program

The intersection of AI, Recruitment, HR, and Well-Being is shaping the future-of-work. This exclusive event brings together industry leaders, HR innovators, and tech pioneers to explore how AI is transforming talent acquisition, workforce management, employee well-being, and HR technology.

The nation's elite HR and BPO executives, startup founders, and decision-makers will be engaged in an insightful and engaging program featuring:

- ✓ AI-driven recruitment strategies
- ✓ HR technology trends from leading industry disruptors
- ✓ The role of well-being in HR, TA & retention
- ✓ Interactive panels, wellness breaks & networking

Expect thought-provoking keynotes, dynamic discussions, and hands-on networking with leaders from ZenHire, KMC Solutions, Sprout Solutions, GetPaid, Xoxoday, Rebel Wellness and leading HR leaders.





02:00 | Registration Opens

02:30 | Event Starts

02:40 | KEYNOTE INTRODUCTION:

The AI-Driven HR Revolution



Michael McCullough

Managing Director | KMC Group

Topic: The AI-Driven HR Revolution

AI is redefining recruitment and workforce management. AI is no longer a luxury but an absolute necessity for high-volume hiring and talent retention.

PROFILE: Mike is one of the nation's leading entrepreneurs and technology innovators. He is co-founder of KMC Solutions, now the largest flexible space and talent-as-a-service provider in the Philippines. He is also Chairman of KMC Savills, the leading real estate advisory firm. He is also an angel investor to the tech sector and widely considered an industry thought leader.



03:00 | KEYNOTE PRESENTATION:

The Future of Recruitment



Vladimir Bozovic

Founder & CEO | ZenHire

Topic: AI, Hiring Efficiency & Ethical Recruitment

Explore new civilization's technology adoption patterns and AI's transformative role in recruitment, drawing from The Future of Recruitment by Dr. Tomas Chamorro-Premuzic. We'll cover AI-driven efficiency, bias reduction, ethical AI selection, and key concepts like AI psychometric assessments, CV analysis, and AI-driven interviews, showing how businesses can strike the perfect human and AI synergy.

PROFILE: Vlad is an AI engineer by vocation and 5 times serial entrepreneur who is currently founder and CEO of ZenHire, a deep tech AI-native recruitment platform that transforms hiring from stressful to Zen. With 7 years in HR and consulting experience at NTT Data, he led digital transformation for Fortune 500 giants like Unilever and Boston Scientific.



03:30 | **PANEL SESSION #1:**

AI in HR - The Evolution of Hiring

Discussion Points:

- ✓ *The role of AI in high-volume hiring & talent retention*
- ✓ *How automation & analytics are redefining recruitment*
- ✓ *Balancing AI and human intuition in hiring decisions*
- ✓ *Ethical concerns in AI-driven hiring*



James Baker

Director of Growth | ZenHire

MODERATOR: James has global experience helping technology companies grow by developing strategic relationships with premier organizations. He previously developed corporate and SI partnerships at Movo, a workforce tech startup, and managed international partnerships at SHRM, the world's largest HR association. Passionate about solving HR's toughest challenges and a strong believer in the dignity of work, he frequently advises HR leaders and speaks at industry events.



Monica Maralit

Senior Vice President | PSG Global Solutions

PANELIST: Monica has been the key lead who built the Philippine operations of PSG, considered the world's largest provider of outsourced recruiting support. Employing more than 1,500 recruiting professionals, she is responsible for serving global companies with 50,000 placements per year. Monica is Founder at Victoria Heartstrong Organization, Author of Becoming Sheroges, among many other activities.





Michael McCullough

Managing Director | KMC Group

PANELIST: Mike is one of the nation's leading entrepreneurs and technology innovators. He is co-founder of KMC Solutions, now the largest flexible space and talent-as-a-service provider in the Philippines. He is also Chairman of KMC Savills, a premier full service real estate solutions provider for local and multinational business companies. He is also an angel investor to the tech sector and widely considered an industry thought leader.



Patrick Gentry

CEO | Sprout Solutions

PANELIST: Patrick is a entrepreneur with many years experience in software, including 8 years in Silicon Valley's startup scene. His company is the largest homegrown B2B SaaS company in the Philippines and the most trusted end-to-end provider of HR and Business Solutions. He is co-founder of KMC, the largest flexible workspace solutions provider in the Philippines. Patrick loves solving difficult problems through technology. A thought leader in the Philippine HR and business landscape, Patrick is an Endeavor Entrepreneur, and the 2023 Global Excellence Awards Man of the Year.



04:00 | NETWORKING BREAK:

Wellness Break: Yoga & Networking



Danica Milic

Growth Strategist | ZenHire

PROFILE: Danica was previously Head of Programs for the House of Om, the largest yoga school in Bali, Indonesia. She organized workshops and trainings for more than 4,000 people.



Vladimir Bozovic

Founder & CEO | ZenHire

PROFILE: Vlad considers himself an entrepreneur by trade, an engineer at heart and a yogi by soul-calling. He philosophizes about how our souls are actually in spiritual high school taking a gamified exam called "Earth" within this hyper-realistic VR simulation called "Life" and through this avatar we call "Body" in order to learn our karmic lessons while having fun.



04:20 | EXPERT SPEAKER:

The Science of Workplace Well-Being



Gilles Hage

Founder & CEO | REBEL

Topic: Zen at Work – How Well-Being Impacts Recruitment & Retention

The Rebel Wellness team will discuss how workplace well-being improves productivity, reduces turnover, and enhances employee engagement. Attendees will walk away with actionable wellness strategies for HR professionals and BPOs.

PROFILE: Gilles has built his company from start-up to the #1 Health & Fitness app in the Philippines and one of the largest wellness content libraries in Asia. Rebel features a catalogue of fitness and wellness content. It has connected more than 500,000 people with over fitness 200 coaches. He was previously a key leader in scaling real estate technology company, Lamudi, across South East Asia.



04:40 | PANEL SESSION #2:

The Future of HR Tech - Compensation, Engagement & Well-Being

Discussion Points:

- ✓ The future of compensation, rewards & financial well-being
- ✓ How AI and automation are reshaping employee engagement
- ✓ The role of workplace well-being in talent attraction & retention
- ✓ HR Tech innovations that are transforming the employee experience



Gilles Hage

Founder & CEO | **REBEL**

MODERATOR: Gilles has built his company from start-up to the #1 Health & Fitness app in the Philippines and one of the largest wellness content libraries in Asia. Rebel features a catalogue of fitness and wellness content. It has connected more than 500,000 people with over fitness 200 coaches. He was previously a key leader in scaling real estate technology company, Lamudi, across South East Asia.



DM Varun

Regional Head – ASEAN | **Xoxoday**

PANELIST: DM has a strong background in growing and running technology companies. Xoxoday is a leading SaaS provider that digitizes "Rewards, Incentives, and Loyalty" programs. The high-growth company has 5,000 client companies worldwide. Its solutions cater to a wide range of groups, including customers, influencers, trade partners, sales teams, employees, gig workers, and after-sales staff.





Josephine Fernandez

Chief HR Officer | China Bank Savings (CBS)

PRESENTER: Jo is considered one of the nation's most senior HR leaders in the financial sector. She has many years with prominent bank like BPI, Metrobank and Eastwest Bank. She is a lawyer and Certified Job and Career Transition/Development Coach. Recent citations she has received include: Pillar of Philippine HR Award (2023), Global Women Who Rule Award (2024) and 30 Most Influential and Inspiring Women of 2024.



Jay-ar Sta. Ana

CEO | StarJobs & Sparkle

PRESENTER: Jay-ar heads to leading HR service companies providing a range of trained personnel to client organizations. He sits on the board as Corporate Secretary of the Philippine Association of Legitimate Service Contractors (PALSCON), the industry association for HR service providers.



Yuvraj Bhattee

Country Director | GetPaid

PANELIST: Yuvraj's company aims to be the leading workplace financial wellbeing platform by making a financial inclusion impact to employees, providing them with Earned Wage Access. EWA is a zero-cost employee benefit for employers, providing employees access to wages that they have earned but not yet received.



05:10 | **PANEL SESSION #3:**

HR, AI & The Workforce of Tomorrow

Discussion Points:

- ✓ AI vs. Human Recruiters – What's the Right Balance?
- ✓ The challenges of AI adoption in HR
- ✓ What will recruitment look like in 2030?
- ✓ AI and workforce planning for future generations



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CEO | Sprout Solutions

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Albert Villagrancia

Vice President of HR | Reed Elsevier Philippines

PANELIST: Albert oversees HR for the national operations of his company, a major subsidiary of RELX Group, leading global provider of professional information solutions in the science, medical, legal, risk management sectors. He previously spent many years with premier companies like Accenture and AIG in senior HR roles.





Froilan Florendo

President & CEO | HR Network & Polyserve Philippines

PANELIST: Froilan has built his companies into major players in staff augmentation, outsourcing, payroll management. He is a Board Member & Public Relations Officer of the Philippine Association of Legitimate Service Contractors (PALSCON), the industry association for HR service providers.



Bing Paraguas

FVP & Head of HR Strategy | Filinvest Development (FDC)

PANELIST: Bing has 25 years experience in HR leadership with premier companies such as Globe Telecom, Accenture and IBM. FDC is one of the leading conglomerates in the Philippines with diverse businesses in key industries such as real estate development and leasing, banking and financial services, hotel and resort management, power generation and sugar.

06:00 | Closing & Networking

