

## Breakthrough!

Re-imagining Success in a Post-Pandemic World





# MEET THE EXPERT SPEAKERS

#### **Breakthrough!**

Re-imagining Success in a Post-Pandemic World



Manoj Menon, CFA, PGDBA www.twimbit.com



Scott Friedman, CSP www.ScottFriedman.net



Jessica Breitenfeld
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Dr. Justin Cohen www.drj.global



Yana Fry www.linkedin.com/in /yanafry



Andrew Mellen
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Raju Mandhyan, Author & Coach www.mandhyan.com



Rebecca Bustamante
www.rebecca-bustamante.com



Jana Stanfield, CSP



Manoj Menon, is founder and CEO of twimbit, an immersive life-long learning platform providing industry know-how to aspiring leaders. He is a futurist and an authority in the area of digital transformation. He helps individuals, society and businesses make sense of the fast-changing world that we live in.

Prior to starting twimbit, Manoj was a Senior Partner and Asia Pacific Managing Director at Frost & Sullivan. He was a founding member of the team in Asia, joining them in 1996 as an analyst. He went on to help them open offices in over 13 countries and become a leading advisory firm in the region. His presentations and workshops provide a unique view of how the world is transforming and how we can be better prepared to participate in this new era. He has spoken at over 1000 seminars and private conferences in the last decade across all continents.

Manoj is a chartered financial analyst (CFA), has a bachelor's degree in Computer Engineering and holds a post-graduate degree in Business Administration (PGDBA). He is the author of many research studies on future industries and markets. He has appeared on major media such as CNN, BBC, Channel News Asia, CNBC and other regional media, providing his opinion on major business events around the world.

Manoj is passionate about sports. He is an avid fan of Liverpool Football Club, runs marathons, and is currently learning about best practices from sports that can be integrated into business practices.







Manoj Menon, CFA, PGDBA www.twimbit.com

## Future of Work Shaping the new possible

Technology is rapidly reshaping work as we know it. While many jobs are being lost, new jobs are being created at the same pace. The rules of engagement between employees, customers, investors, suppliers, and society are changing rapidly. How do we prepare ourselves, our teams, and our organizations for this disruptive future?

The presentation will provide a framework for companies to build organizations that can navigate these trends.

#### Participants will learn

- What is work?
- The key trends shaping the workplace, the nature of work, and the workforce
- A framework for companies to build marvelous organizations
- · Best practices from organizations of diverse size, industries and regions
- How should we as employees make the most of this opportunity?



The life of Rebecca Bustamante started in extreme poverty. From a young age, she worked in homes just be fed. She left her impoverished home while still a teenager to work as a domestic helper in Singapore – working 18 hours a day with only one day off per month.

Known today as the maid-to-self-made, Rebecca is considered one of the most accomplished female entrepreneurs currently active in the ASEAN region. She speaks around the globe inspiring organizations and their employees to become world-class contributors and leaders.

Rebecca's achievements have been featured on numerous primetime television programs including CNN Philippines, Bloomberg, GMA, TV5, UN-TV, ANC (ABS-CBN), 9TV, SMNI, IBC-13, and BiznewsAsia, among others. Her feature-length programs have received up to 20M views.

Clients include TEDx Johnson & Johnson, Nestle, Macquarie, Proctor & Gamble (Singapore), Manulife, AMEX, ASKI Global (Singapore, Hong Kong), Jollibee (Japan), Women Extraordinaire (Malaysia), Sun Life Financial, Insular Life, Google, HOME.org (Singapore), AIG, Aboitiz Group, Kyani (Macau), Fluor, and many more.







### **Rebecca Bustamante** www.rebecca-bustamante.com

#### From Maid to Self-Made

Be prepared to be motivated and inspired as Rebecca shares practical, real-life lessons anyone can use to improve their careers and their lives, leaving them with a lasting sense that they can overcome any challenge and achieve any goal they desire.

This program is guaranteed to touch your heart and challenge your mind. You'll learn how to supercharge every aspect of your life.

#### **Participants will learn**

- How to gain control of money leading to sustainable wealth
- To turn dreams into reality
- To build quality relationships at home and work
- To determine the best career path that match passion and values
- To develop the confidence necessary to transform their lives



Yana Fry is a transformational coach, inspirational speaker, global mentor, and soul illuminator, who inspires, empowers, and educates globally. She is the founder of Timeless Teachings podcast and Awaken Human, and a former host at YanaTV. Since 2015 Yana has been interviewing some of the most successful, influential and fulfilled people all around the world.

Her clients and students come from 30+ countries and highly diverse backgrounds. Yana specializes in teaching conscious leaders, role models, community builders, influencers, CEOs, politicians, global citizens, sustainable entrepreneurs, social catalysts and human potential experts how to embody their full potential through the alignment of mind, body and soul.







Yana Fry www.linkedin.com/in/yanafry

### Inside the Minds of the Most Successful, Influential and Fulfilled People

Have you wondered why some leaders are successful, influential, and fulfilled, and others are not? What differentiates people who seem to have it all from everyone else? What can we learn from role models who are living examples of what is possible?

In this highly interactive session, participants will learn the keys to the mindset of highly successful, influential, and fulfilled people. The session is packed with storytelling, life hacks, behind the scenes examples, and practical, easy to implement tools that can help any leader to level up their game. We will be challenging the mindset, stretching the status quo, creating new rules, and setting clear and aligned actions.

- Learn from the real success stories of the real people
- Gain tools that unite great leaders across cultures, languages, and industries
- Apply the foundation of 5Ps framework, both in professional and personal lives
- Create clear and accountable action plan to implement new insights and learning



Andrew Mellen, "The Most Organized Man in America," is an entrepreneur, keynote speaker, and the #1 Audible and Wall Street Journal best-selling author of Unstuff Your Life! His clients include American Express, Goldman Sachs, the New York Mets and the Metropolitan Museum of Art.

Speaking on such well-known stages as TEDx, Dwell on Design and SXSW, and appearing everywhere from Oprah and HGTV to the New York Times and Fast Company, Andrew's straightforward, fun approach to organization and productivity helps businesses and people everywhere get past the "stuff behind the stuff" so they can "call BS on busy" and regain control over their time and lives for good.





Andrew Mellen
www.andrewmellen.com

#### Calling BS on Busy

## **Secrets to Time Management, Productivity, Organization**

If you or anyone on your team has ever said they were "too busy" to get important things done, this highly interactive workshop will give you back 1 hour or more every day. The truth is, where and what you focus on is a choice. Here are some of the costs of that choice:

The average worker is interrupted 11 times per hour, costing businesses in the US alone \$588 billion annually. A typical employee procrastinates over 2 hours daily and loses 4.3 hours weekly due to disorganized workspaces.

Senior managers burn through 23 hours each week in meetings. Poor communication wastes another 280 hours a year. Workplace stress drains over \$500 billion annually. Over 80% of today's workers do not have a time management system—they rely on inspiration, to-do lists, and imposed urgency to get things done.

The impact on your culture and productivity may be staggering. Every day you fail to address these Time Thieves: Interruptions, Overcommitting, Poor Planning, Multitasking, Email, Meetings, Social Media, & Procrastination is another day you're potentially losing time, money, and destroying morale.

Fortunately, by quickly shifting both your mindset AND your strategies, you can successfully disrupt the story of "busy," getting you and your employees back on track to reclaim your community, your confidence, and your productivity.





Andrew Mellen www.andrewmellen.com

#### Participants will learn:

- Break free from procrastination
- Manage workflow interruptions effectively
- Strategically answer emails and unclog their inbox fast
- Quickly pivot from "story" and focusing on the problem to solving problems sustainably
- Leverage their values to make high-impact decisions creating massive action every day
- Say goodbye to distractions and manage time wasters like social media
- Run effective meetings, including limiting all meetings to 60 minutes or less
- Swap impossible goals like "work-life balance" for achievable goals including mindfulness, serenity, and stress-free peace



## **Project Management for Non - Managers**



Andrew Mellen www.andrewmellen.com

Efficient and effective project management is essential for even the smallest of teams and the simplest of projects. In smaller organizations, a manager or team leader may play project manager by default. In larger companies, anyone in charge of a task can use these skills without assuming all the traditional responsibilities of a project manager.

Every business needs good project management to successfully deliver the changes required to adapt, grow and achieve its strategic objectives. And the difference between work in general and an actual project is a clearly defined endpoint—a project cannot go on indefinitely.

This fast-paced introductory workshop provides an essential overview of basic terms and definitions as well as core skills required for any project—no matter the size. From marketing campaigns and capital improvements to relocations and new construction, projects can be successful and even fun when you know how to manage them.

Assuming little or no prior knowledge, the workshop takes a beginner's approach to Project Management, first defining terms and then moving on to essential steps. Anyone in charge of a team or a task can use project management skills in their day-to-day jobs.





Andrew Mellen www.andrewmellen.com

#### **Participants will learn:**

- Define the differences between project and operational work
- Understand basic project management terms,
   including the 5 phases of a project's life cycle
- Identify viable project stakeholders
- Manage the constraints of time, money, and schedules, including budgets & GANTT charts
- Motivate team members and conduct effective meetings
- Prepare and share progress reports and eliminate scope creep
- Anticipate changes, mitigate risks, and quickly adapt
- Close a project successfully and extract 'lessons' learned'
- Apply best practices to real-life work when completing a series of activities



## **Unstuff Your Life! More Love, Less Stuff**



Andrew Mellen www.andrewmellen.com

Clutter comes in many forms—a messy closet, a muddled mind, and even a confused and overwhelmed heart—and solutions to all of these can be found by looking at stuff and "the stuff behind the stuff." The stories we tell ourselves about our possessions and anything we feel attached to will quickly become the keys to setting ourselves free from one-sided, frustrating relationships of any kind.

Attendees at this fun, fast-paced, interactive presentation will leave with 3 (or more) simple fixes they can use to create more space and harmony in their exterior AND interior worlds, along with new skills for facing future challenges with clarity, decisiveness, and a sense of humor.

Based on Andrew's Wall Street Journal and Audible best-selling book, and adaptable for all audiences. Every participant will learn the fundamentals of getting AND staying organized including the Organizational Triangle®.

Great for building morale and delivering a 360-degree impact, participants will see immediate improvement at work and at home in as few as 60 minutes.





Andrew Mellen
www.andrewmellen.com

- Discover where clutter comes from and how to get rid of it for good
- Tell the difference between trash, treasure, urgent & important
- "Hack" their mindset to remain positive and engaged regardless of what they're feeling
- Manage everything from papers & filing to emails and digital files
- Sort and organize clothes, closets, garages, and photos
- Separate themselves from any story that is holding them back
- Adopt winning strategies for sentimental objects, mementos, heirlooms, and collectibles



Jessica is called the Team Whisperer, was named the National Champion of Public Speaking, and most commonly is called the blond entrepreneur who lives on LinkedIn. She is a therapist in Gestalt Psychotherapy, on the board of the PSA Spain and Virtual Speakers Association, has lived in 8 countries, has learned 5 languages- has forgotten 4 and most importantly loves creating experiences for audiences.

Jessica was a professional basketball player who injured herself and spent 15 years traveling to 46 countries, seeking how to be a successful professional woman and stay authentic. She was voted London's 2nd Best Speaker 2021.





Jessica trains the Adaptable Mindset in 3 steps with humor and humanness. Her clients have been





### The 80/20 Human



e<u>rro</u>age

creates experiences for the audience- the days of dull PowerPoints died with Covid. The new normal is co-creating. Participants experience short LAB activities in small groups during this motivational talk about strengthening your 80%

### Jessica Breitenfeld www.JessicaBreitenfeld.com

Neuroscience helps organizations understand how they respond to stress and that their reactions are is in their control.

There are two words that rewire the neurons in the brain to collaborate positively. Happier, healthier teams that trust are the result of this masterclass.

With lighthearted humor, engaging interaction, and the latest relevant research, Jessica illustrates how to create an adaptive culture that keeps tops talent, creates a safe space to innovate and ensures a profitable future.





Jessica Breitenfeld
www.JessicaBreitenfeld.com

#### **Participants will experience:**

- A new mindset that empowers employees to take responsibility for their attitude.
- A 3-step LAB that creates team trust and collaboration.
- A deeper understanding of oneself as a leader in uncertainty with new skills in Adaptability Intelligence
- Games that create connection, and cocreation for team meetings
- New confidence as they immediately practice out-of-the-comfort-zone LAB activities in their seats that profoundly impact and empower them to lead

...and most importantly-- humor and humanness! So they build a connected cross-cultural hybrid culture.



Raju Mandhyan, Coach and Facilitator, 2009-2014 President of the Association of Appreciative Inquiry, Philippines and Founder, President Emeritus of the International Association (IAF) Philippines, National Champion of Evaluation in 2005 for Toastmasters International.

He is the author of five books: The HeART of Public Speaking, The HeART of Humor, Pit Bulls & Entrepreneurs, The Heart of Story, and The HeART of the CLOSE...all available on Amazon or at <a href="https://www.mandhyan.com">www.mandhyan.com</a>.

As a speaker, Raju Mandhyan strives to create deeper insights but practical and easy applications to build bridges across cultures and all other divides.

You can see one of his video clips on Faith & Humility on YouTube: <a href="https://www.youtube.com/watch?v=eVFmuCSrYwc&amp;t=50s">https://www.youtube.com/watch?v=eVFmuCSrYwc&amp;t=50s</a>





### Raju Mandhyan, Author & Coach www.mandhyan.com

### Authentic Leadership Influence! Driving Deep Change in a Brand New World

Whether we like it or not, consciously or unconsciously, we are all constantly being influenced or influencing others to change.

Those that succeed powerfully at making the world around them a better place know how to tap into the core and congruence of their being, and then lead others into a brighter tomorrow.

#### Participants will learn:

- Dive deep and learn to own their own values and beliefs
- Build an ambiance of higher and presence for others
- Articulate a compelling vision and nurture systemic alignment
- Build stronger relationships with their teams and all stakeholders
- Sustain a culture of faith in failure and humility in success in a fastchanging, hybrid world



Scott Friedman, CSP, 2004-05 President of the National Speakers Association (NSA), is the author of four books: A Celebration a Day! 365 Ways to a Happier, Healthier Workplace, Celebrate! Lessons Learned from the World's Most Admired Organizations, Happily Ever Laughter: How to Engage Any Audience, and Using Humor for a Change.

As a motivational humorist, Scott's main area of expertise is employee innovation, customer experience, and using humor/celebration as a strategic tool.







Scott Friedman, CSP www.ScottFriedman.net

## The Best Way to Predict the FUTURE is to Create It

In these globally competitive, disruptive times, resourcefulness and innovation are essential to survival. This program is a fast-paced, humorous call-to-action that will show your attendees how to become victors rather than victims—of change.

They will learn to be driven not by circumstances and emotions, but by purpose and values. Scott's easy-to-use ideas will help build more team spirit, greater productivity, elevated team performance, and a happier, healthier culture. Participants will leave feeling energized, inspired, and more accountable to create a better future for themselves and their organizations!

- Create a culture of wellbeing, connection and innovation
- Be accountable for driving the brand values and change
- Continuously add more value to employees and customers
- Recognize and honor the intrinsic motivators of team members
- Have more joy and passion for everyday work and life



Scott Friedman, CSP www.ScottFriedman.net

## **Celebrate!** The Secret to Winning in the New Abnormal

"Celebrate!" helps organizations create happier, healthier, more connected workplaces. With lighthearted humor, engaging interaction, and the latest relevant research and examples, Scott illustrates how to create a culture of innovation and celebration.

Discover how turning on your "GPS"—Gratitude, Play and Surprise—will guide you and your organization toward increased productivity, better team performance and a happier, more profitable future.

- Create a culture of innovation and celebration
- Develop a "celebration mentality" based on gratitude, play, and surprise
- Create fun, innovative rituals which foster a more open and engaging workplace
- Build deeper connections with both employees and customers through the element of surprise
- Develop humility and self-accepting humour in building a connected culture



Dr. Justin Cohen is a world leader in human transformation. He is a bestselling author and global speaker who has hosted multiple personal development television shows. Dr. J is a speaker hall of fame inductee and holds a doctorate in human transformation from Middlesesex University, London. He has spoken, trained and coached tens of thousands of people in over forty countries, providing them with powerful tools and insights to achieve lasting breakthroughs in their lives and businesses.

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#### **BREAKTHROUGH!**

Everyone needs a breakthrough, whether it's to overcome a challenge or to achieve a goal. There are five proven keys to develop the grit and resilience necessary for success. With cutting-edge research, humor, entertaining stories and practical take-home tools, Dr. J will equip and inspire you and your team to breakthrough!

**Dr. Justin Cohen** www.drj.global

- Take personal responsibility by developing an internal locus of control.
- Overcome the 'negativity bias' by identifying the incredible opportunities in every challenge.
- Use the power of purpose to keep themselves motivated through setbacks
- Leverage relationships to exponentially increase results.
- Close the 'knowing-doing gap' to immediately take intelligent action.



Besides being a global leader in human transformation, and a bestselling author, Dr. J, is also an internationally renowned expert on pitching. He's coached people who have never pitched before to win some of the toughest multi-million-dollar deals. Entrepreneurs hire him when they must secure venture capital funding. Applying his methods, many of his clients have exponentially increased their sales. Dr. J has helped many people get over their fear of public speaking and progress into leadership with confidence and charisma.

Watch Justin Present Pitch to Win







# PITCH TO WIN How to Present, Persuade and Close the Deal

Being the best doesn't guarantee you'll get the business having the best pitch does. Everyone needs to know how to pitch their products, ideas or themselves. Bestselling author, Dr. J's 6-Step TTOPPS Formula has been credited with doubling the sales of some teams. With a combination of cutting-edge research, humor, entertaining stories, and practical take-home tools Dr. J will show you how to pitch to win!

**Dr. Justin Cohen** www.drj.global

- Apply the six keys to create a winning pitch
- Win without being salesy and by living their purpose.
- Develop the mindset of people who win the most pitches.
- Reduce nervousness and build confidence in themselves and their message.
- Coach themselves and others to success.





### **Dr. Justin Cohen** www.drj.global

## THE WISDOM IN THE ROOM The Power of Story

Most conferences are data dumps where audiences sit passively absorbing information. When we get them engaging and sharing their wisdom, learning exponentially increases.

The audience will be broken into groups. Each person will share a story about how they or someone else has lived a value, delighted a customer, solved a problem or just demonstrated the topic of focus such as leadership, customer service or high performance. These stories are case studies that teach and inspire.

Each group will select the best story. That person will come on to stage where Dr. J will highlight the key lessons. Inevitably there are funny, moving and uplifting stories, keeping everyone entertained and inspired.

Stories often reveal personal challenge and vulnerability which helps to build empathy and rapport, making storytelling a great team building activity. Best of all, everyone gets to see the moments of magic that are happening in their organizations every day, and how they can emulate those great models of excellence.



"We cannot do all the good that the world needs, but the world needs all the good that we can do." -Jana Stanfield

Health is "tuned up" and that you can "play in tune" with others is not just a skillset but a necessity for a lifelong musician who is also the cofounder, with Scott Friedman, of Together We Can Change The World.

Being able to teach these skills, and practice them daily, is essential when Together We Can Change brings teams of volunteers to Cambodia, Thailand, Myanmar, Malaysia, or the Philippines.

Jana's international presentations are filled with hope, humor and music that is best described as "Heavy MEN-tal" or "psychotherapy you can dance to."









### Jana Stanfield, CSP linkedin.com/in/janastanfield

### Don't Wait, Recalibrate!

When stress is more usual than occasional, it's time to give your energy management skills a tune up.

Jana Stanfield knows about the importance of playing in tune, and staying in tune, from a career as a world class musician, speaker, and facilitator.

In this upbeat, humorous, interactive session, you'll laugh while learning the fastest and easiest ways to:

- Reset your mindset to restore your resilience
- · Renew your recalibration skills for life
- Recalibrate on the job, at home and on the go